## **ATM** and branch solutions from IBM

Optimize ATM and branch availability with proactive support



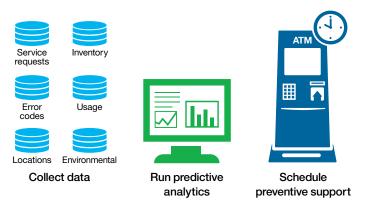


**Highlights** 

- Helps improve availability and drive revenue with embedded analytics
- Promotes omnichannel and branch transformation strategies with an integrated, end-to-end support model from a single vendor
- Offers an as-a-service support model to help free up capital investments for future upgrades and refreshes

Availability of your ATM and branch infrastructure is vital to your brand. But are you relying on reactive, event-driven services or multiple vendor point solutions to address problems that may arise? This can mean delayed problem resolution that impacts the customer experience and results in missed revenue opportunities. Plus it's usually more complex to manage and more expensive. You need a simpler, more cost-effective support model that can free your resources to focus on delivering a superior customer experience while also releasing more capital for your transformation activities.

IBM Managed Support Services – ATM and branch services is designed to provide an integrated, proactive support model at a competitive price. We have embedded business and predictive maintenance analytics into our solution to facilitate a pre-emptive, revenue-driven approach that focuses on your customers' needs. Our end-to-end solution is designed to be highly secure and consistent across all of your branch assets. And with our as-a-service business model, ATM and branch transformations such as upgrades and refreshes no longer have to be tied to budget cycles.



## Predictive maintenance approach

IBM takes a data-driven approach to ATM and branch service maintenance, using powerful analytics that facilitate preventive support activities.



Services options

## A broad choice of services for a customized solution

You can choose from almost any combination of our ATM and branch services as shown in the table.

| Remote technical support         |  |
|----------------------------------|--|
| Level 1 service desk             | <ul> <li>Provides first line of contact for end-user service calls and electronic tickets</li> <li>Performs triage, reboots when appropriate or escalation to field services</li> <li>Monitors service levels via a multivendor monitoring platform</li> </ul> |
| Level 2 support desk             | Engages on escalations from Level 1 or field services for complex situations     Escalates situations of greater complexity to engineering staff on Level 3  |
| Level 3 support desk             | <ul> <li>Engages on the most complex situations, involving third-party hardware and software engineers when necessary to augment their own engineering</li> <li>Develops, maintains and disseminates knowledge bases</li> </ul>                                |
| Field services                   | Delivers product-agnostic services for production environment, including the optimal balance of first- and second-line maintenance, preventive maintenance as well as involvement in installs, moves, adds and changes (IMAC)                                  |
| Logistics                        |  |
| Logistics and materials planning | Provides warehouse and warehouse services for the depot of parts, management of parts including lifecycle activities, maintaining inventory levels, asset management of parts and effective distribution of parts as needed                                    |
| Repair depot                     | Repairs production assets to "like new" status     Performs staging, building and integration of production assets   |
| Design and engineering           |  |
| Solution architecture            | Optimizes tooling that supports remote, logistics and field services   |
| Hardware engineering             | Receives and performs business requests to evaluate or certify products for production     Evaluates and validates the maintainability of new products, including root cause analysis of issues  |
| Remote support services          |  |
| Quality assurance                | Performs all quality assurance (QA) activities including hardware and software testing, network testing and error condition testing before release certification   |
| Software distribution            | Stages, distributes and monitors software release packages   |
| Governance                       |  |
| Program management               | Provides a governance structure to manage service levels, contract performance, customer satisfaction and the client relationship, including recommending actions for continuous improvement   |
| Compliance management            | <ul> <li>Manages adherence to internal and external regulatory and security controls</li> <li>Validates currency, testing and alignment of line-of-business continuity plans and reports as needed</li> </ul>  |
| Vendor management                | Manages vendor activities including evaluating performance against the contract, identifying potential vendors and helping facilitate a link between business criteria and vendor performance measures and behaviors   |
| Project management               | <ul> <li>Performs project management across the project lifecycle with in-depth, banking-specific knowledge of the environment</li> <li>Helps support alignment between project methodologies and business culture and practices</li> </ul>                    |

## For more information

To learn more about ATM and branch services from IBM, please contact your IBM representative, or visit the following website: <a href="https://ibm.com/services/atm">ibm.com/services/atm</a>

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IBM Global Services Route 100 Somers, NY 10589

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