

Weather Company

Max Solution Basic API package



The Weather Company Max Solution Basic API package allows you to integrate new insights to make business decisions where weather has a significant impact on the outcome. This package includes the most essential weather APIs: forecasts, current conditions as site-based currents and time-series observations or generated from our currents on-demand system, as well as daily and intraday forecast data.

We round out the essential weather package with lifesaving government weather alerts, informative almanac data, and a useful search utility. These resources are all brought to you by The Weather Company, rated as the industry's most accurate forecaster by a ForecastWatch independent study.*

Drive better decisions with more accurate results

Access insightful weather data and help ensure your station stays informed of the core conditions with our accurate, accessible and dependable forecasts to drive fact-based decisions.

Visit [ibm.com/weather/industries/broadcast-media](https://www.ibm.com/weather/industries/broadcast-media) or reach us by email at weather@us.ibm.com.

* The Weather Company is the world's most accurate forecaster, according to a 2010-2017 study, which is the most recent, most comprehensive study available from ForecastWatch. https://www.forecastwatch.com/static/Three_Region_Accuracy_Overview_2010-2017.pdf



Benefit from daily and intraday forecast data for 24-hour periods that run today through the next 10 days and hour-by-hour forecasts for the next 2 days.

- Customize this data for display in your Max broadcast display system as well as anywhere the API is implemented using the Forecast Editor integrated into the Max interface.
- Current conditions include both site based and currents on-demand
- Show current conditions (temperature, wind direction and speed, humidity, pressure, dew point, visibility, and UV index), either where available from official reporting stations, or as generated from our currents on-demand system for any latitude and longitude.