A four-step journey to always-on

In an always-on world, users have less tolerance for outages of any kind.

Less than 10% of companies report that their IT infrastructure is fully prepared to meet the demands of mobile, social, big data and cloud.1

The average cost of a critical application failure per hour is USD 1 million for Fortune 1000 companies.2

How can you better manage disruptions?

Begin your journey to an always-on platform to help:

- Improve customer satisfaction
- Introduce changes nondisruptively
- Support continuous compliance
- Avoid repercussions of downtime, such as lost revenue and reputational damage

Follow these four steps to build an always-on platform aligned to your business goals.

1. **Assess and evaluate**
   - Review your business service availability requirements and current processes.

2. **Plan and design**
   - Chart a roadmap that factors in technology, processes, people and applications.

3. **Implement and test**
   - Implement and test your strategy to make sure services are meeting specified objectives.

4. **Manage and sustain**
   - Be proactive about service management and revisit policies on an ongoing basis.

Learn more about how IBM can help you think differently about your journey to always-on by downloading Your journey to always-on in four steps.

Download the IBM paper now!

Always there, in an always-on world