

Why IBM Cloud Identity Service tops the IDaaS chart



The five reasons IBM® Cloud Identity Service came out on top in Ovum's Decision Matrix Report for IDaaS

1 Breadth of capabilities

IBM Cloud Identity Service supports a complete range of identity management, web access management and federated identity management services.

IBM Cloud Identity Service includes the same depth of identity management, web access control and federation that are found in the on-premises platform version of its identity and access management (IAM) technology.

2 Depth of capabilities

3 Market execution

IBM Cloud Identity Service was at the top of the leader board for market execution—in particular, interoperability and innovation, enterprise fit, and scalability.

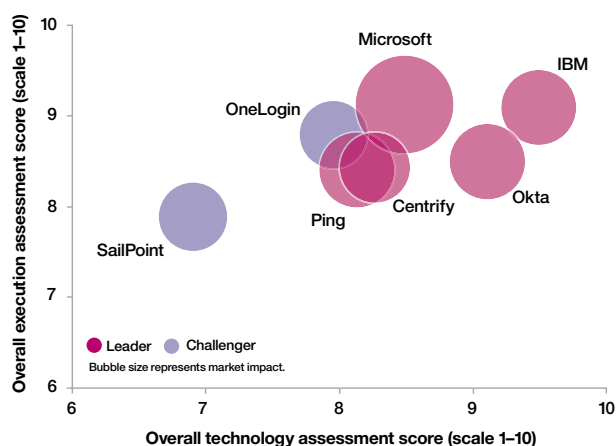
IBM Cloud Identity Service was the only IDaaS platform able to confirm an established and even split of sales across the four key regional markets of North America, South America, EMEA and Asia-Pacific.

4 Global expertise and reach

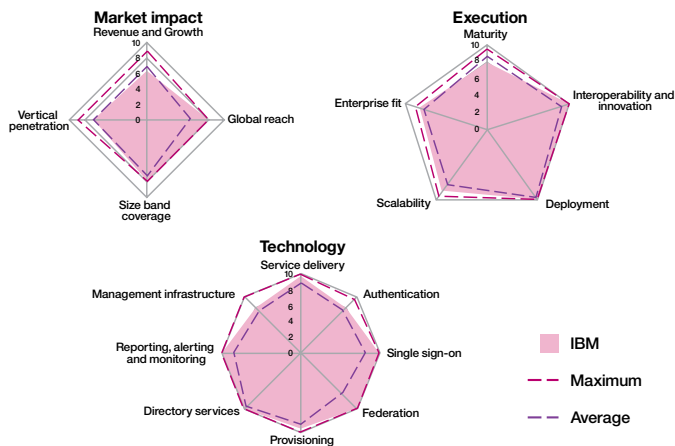
5 Broad industry penetration across clients of all sizes

IBM Cloud Identity Service has a broad mix of clients across small, medium and large enterprise markets, and across key vertical industries.

Ovum Decision Matrix: Identity-as-a-Service (IDaaS) 2016-17



IBM radar diagrams



Source: Ovum Decision Matrix: Selecting an Identity-as-a-Service (IDaaS) Solution, 2016-17; Andrew Kellett and Rik Turner.

According to Ovum's research in the IDaaS market, IBM Cloud Identity Service "was a consistently strong performer across most of the listed IDaaS technology components and appeared on the leader board for service delivery, SSO, federation, provisioning, directory services, reporting/alerting/monitoring, and management infrastructure."

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