



“IBM gave us confidence that we were launching our offering in a very reliable cloud platform, and that’s all we needed to know.”

—Marek Piorkowski, Founder and Chief Executive Officer, Text United

Business challenge

When a hosting provider failed to meet its requirements for service availability and reliability, Text United sought a new cloud based hosting solution to support its innovative content translation platform.

Transformation

Text United joined the IBM Global Entrepreneur program, launching its offering in an IBM® Bluemix® virtual server environment. The solution includes an IBM DB2® Enterprise Server Edition data server to store previously translated material so that customers can maintain consistency across texts and avoid retranslating content.



Marek Piorkowski
Founder and Chief Executive Officer
Text United

Business benefits

Enhances availability

to support around-the-clock service for customers worldwide

Drives down costs

and adds transparency while speeding the translation process

Gains a competitive edge

with an advanced cloud-based solution in an industry historically slow to adopt new technology

Text United

Streamlining and accelerating content translation with IBM Cloud technology

Text United formed in 2009 to harness cloud technology and transform traditional content translation into a streamlined, intuitive process. Headquartered in Vienna, Austria, the company offers an online platform that organizations can use to accelerate and gain greater control over the translation workflow, reduce costs and enhance the quality of translated content. Text United works with thousands of translators in more than 50 countries worldwide to provide its services to users in over 740 cities.

Solution components

- IBM® Bluemix®
- IBM DB2® Enterprise Server Edition

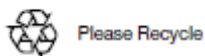
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