

The Planning Survey 20

The voice of the planning software user community

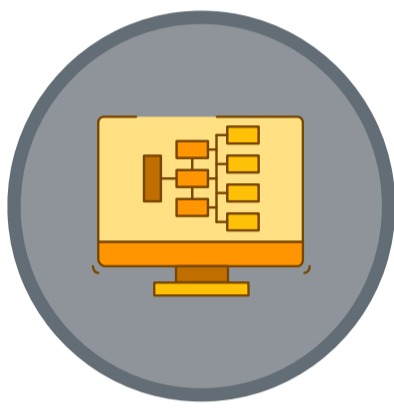
A summary of selected highlights for IBM Planning Analytics

The Planning Survey 20 is based on findings from the world's largest and most comprehensive survey of planning software users. In total, 1,406 people responded to the survey with 1,211 answering a series of detailed questions about their use of a named product. Altogether, 23 products (or groups of products) are analyzed in detail.

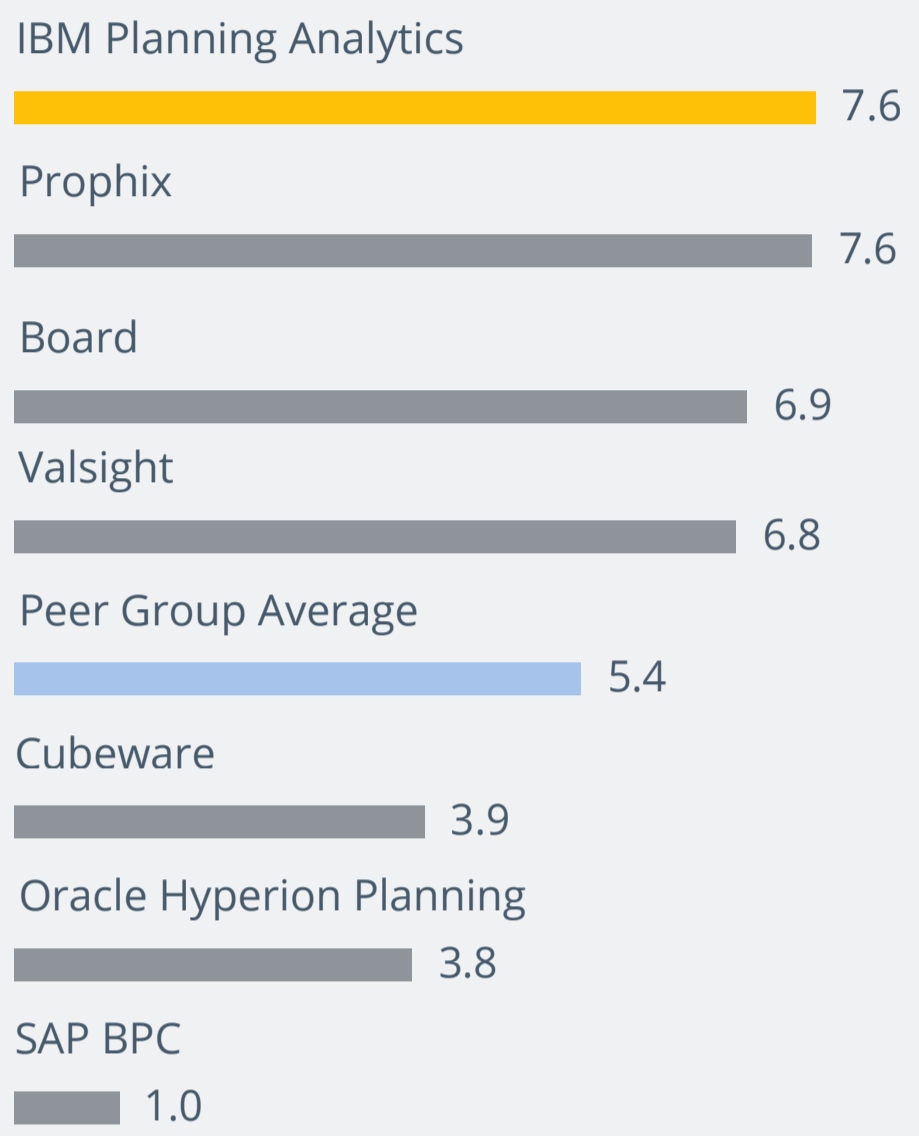
For more findings visit: www.bi-survey.com

Headline results for IBM Planning Analytics

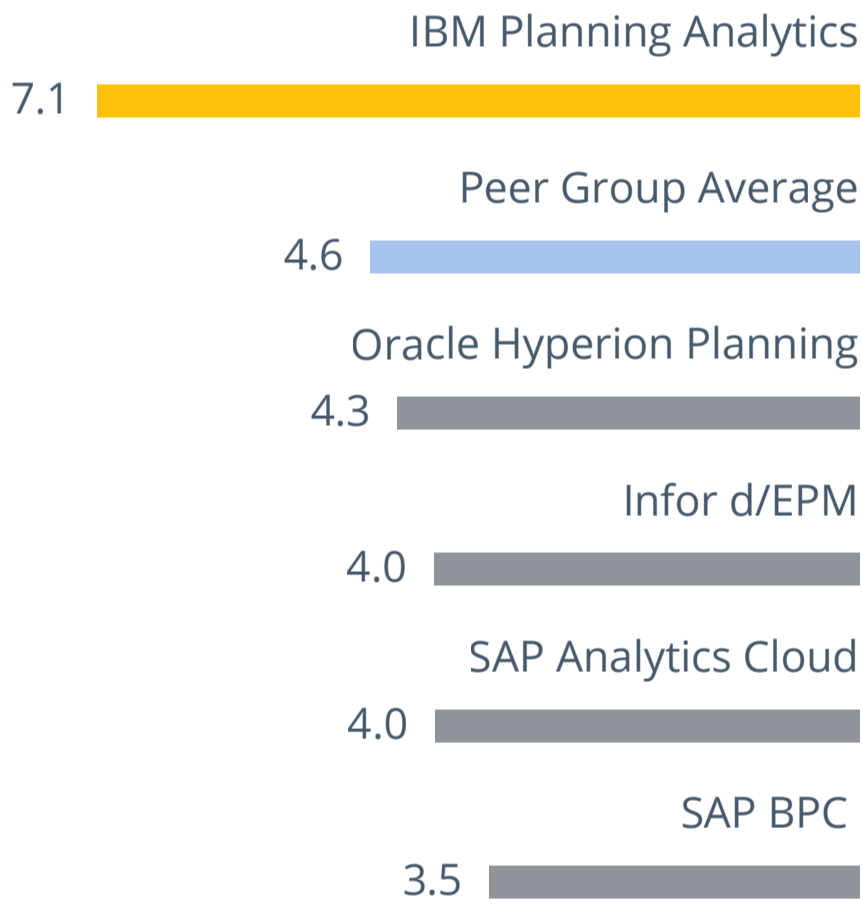
Peer Group: Flexible Planning Platforms



Planning
functionality



Source: The Planning Survey 20



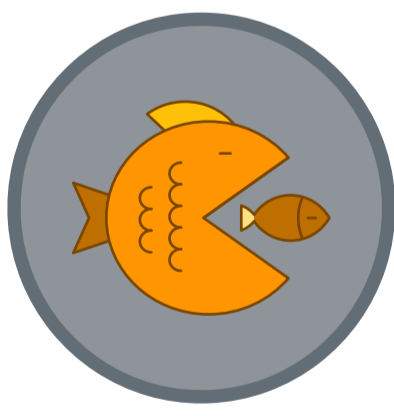
Peer Group: Enterprise Software Vendors



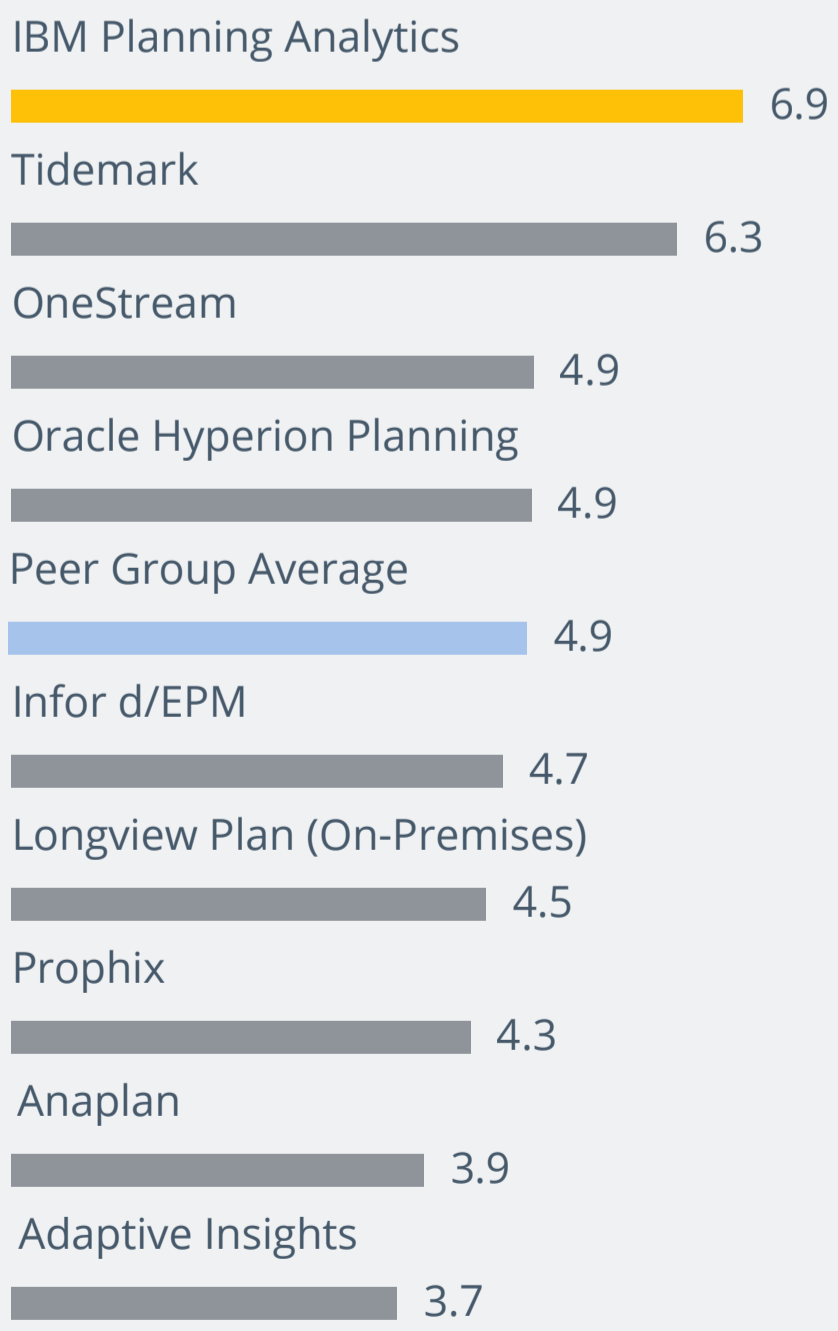
Performance
satisfaction

Source: The Planning Survey 20

Peer Group: North American Vendors



Competitiveness



Source: The Planning Survey 20

For the full highlights report on
IBM Planning Analytics, [click here](#)

THE PLANNING
SURVEY 20