The estimated cost of property and casualty fraud each year in the US alone is $34 billion.

The percentage of surveyed insurers that believe suspicious activity is increasing is 61%.

Every day, insurers in the UK uncover 350 instances of insurance fraud worth £3.6 million.

The yearly cost of insurance fraud for each American family is $950 per family.

Why is combating fraud getting harder?
- More fraud attempts
- Greater sophistication and complexity
- Limited in-house skills and resources
- Fixed budgets for anti-fraud solutions

What are your stumbling blocks?
- Relying on tips and adjuster intuition?
  More than 39% of fraud investigations are triggered by tips. But tips and intuition are insufficient, especially as the volume and complexity of fraud grows.
- Inability to capitalize on big data?
  Many insurers lack the right tools to sift through and analyze the tremendous volume and variety of data available today.
- Multiple, disconnected systems?
  Integrating data from disparate internal and external sources is critical for making the connections that will help you detect and prevent fraud.
- Limited automated detection?
  Basic red-flag capabilities alone are insufficient for detecting today’s complex and emerging forms of fraud. To combat new threats, insurers must add more advanced, automated approaches to fraud detection.

IBM Financial Crimes Insight for Insurance can help you unravel the web of fraud.

**Detect**
Score and rescore claims using rules and multiple analytical fraud models as part of the business process to detect potential fraud earlier and avoid pay-and-chase situations.

**Investigate**
Turn fraud intelligence into action. Perform in-depth investigations into suspicious activity to compile evidence and build cases.

**Respond**
Apply deep insights to take the next best action for a claim. Differentiate legitimate actions from suspicious ones and respond immediately to criminal patterns and activities.

**Discover**
Facilitate learning and enable continuous improvement in fraud detection by analyzing historical data, assessing patterns and building watch lists for potentially fraudulent individuals and organizations.

Learn more
Ready to learn more about IBM Financial Crimes Insight for Insurance? Visit ibm.com/insurance-fraud.

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1 This figure, an estimate of losses for each year between 2011 and 2015, is based on insurance industry estimates that fraud constitutes 10 percent of the property/casualty insurance industry’s incurred losses and loss adjustment expenses each year. “Background on: Insurance fraud,” Insurance Information Institute, http://www.iii.org/issue-update/insurance-fraud#_ftn1


3 “Insurance fraud: the crime you pay for,” Coalition Against Insurance Fraud, www.insurancefraud.org/fraud-backgrounder.htm#.Vfrvoel5n8k


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