

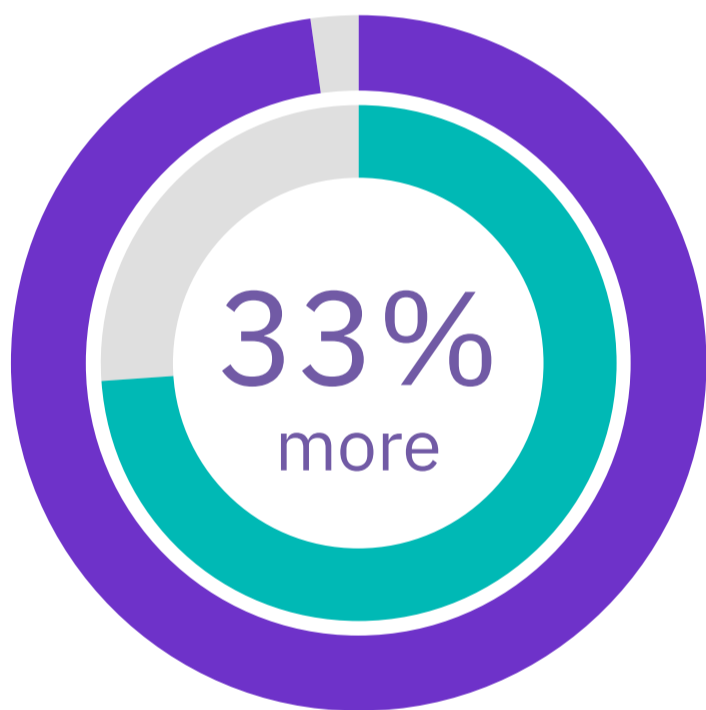
AI and cognitive computing redefine enterprises, industries and economies

How do Japan's top cognitive innovators do things differently?

They are preparing faster, better and at scale.

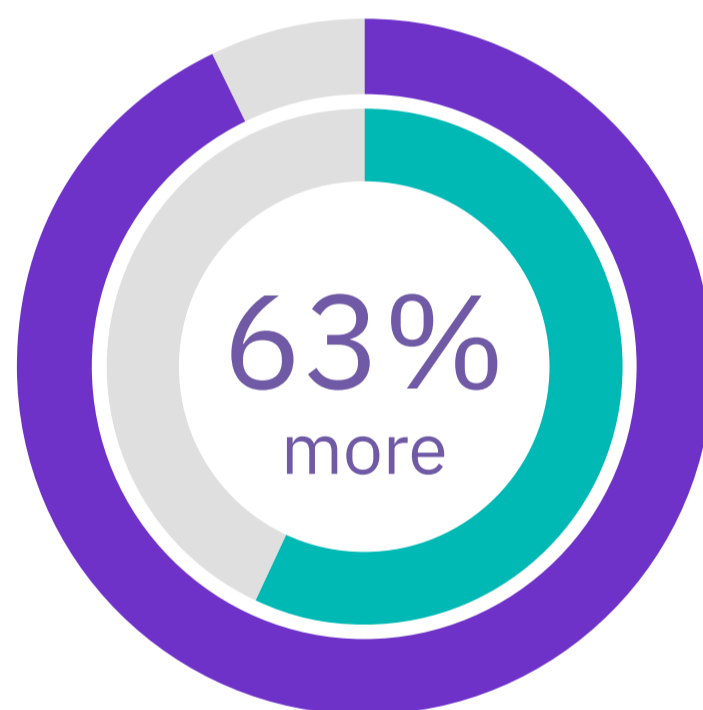
Japan's cognitive innovators...

Recognize the need for
change in employee
roles/skills



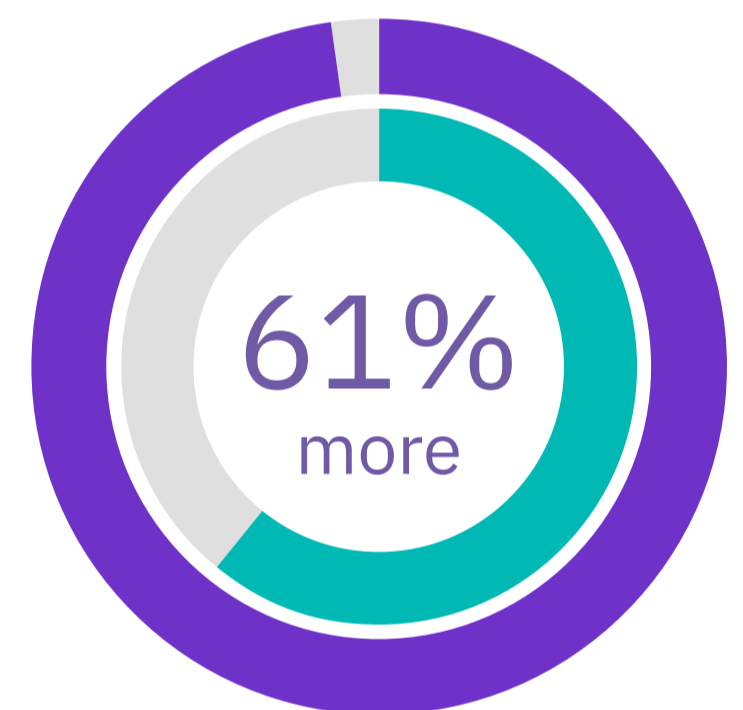
98% | 74%
Japan's cognitive innovators | Japan others

Already cultivated many of the
skills needed to adopt cogni-
tive computing



93% | 57%
Japan's cognitive innovators | Japan others

Are able to realize value
from both structured and
unstructured data



98% | 61%
Japan's cognitive innovators | Japan others

Looking to learn how to make your organization a cognitive innovator?

To learn more, visit:

ibm.biz/cognitivejapan