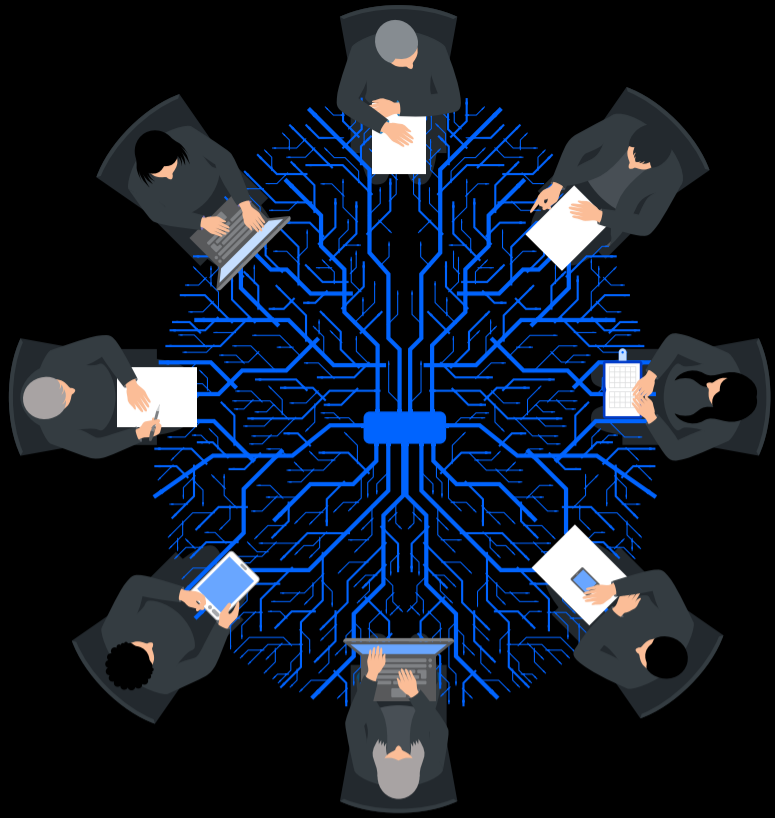


# Is a cognitive workshop right for you?

You have been through all the documentation and have a good idea about **Artificial Intelligence (AI)**, what it does and how to put it to work.

Is it time for a more in-depth discussion?

Let's have a chat and see.



## What we propose:

A learning session covering the following:



- The different ways in which **Deep Learning can be used** in your industry;



- Analysis of **areas of opportunity, gaps to be closed, and required effort;**



- The IBM perspective **on AI and Deep Learning** technology;



- Industry-specific **use cases;**



- Assessment of current **AI abilities;**



- **The business and IT initiatives** suitable for AI;



- Opportunity identifications and **next steps.**

**Workshop location:** your company.

**Workshop length:** usually 6 hours (one day).

**Who should attend:** LOB people who will implement AI initiatives in their areas of responsibility.

Sounds interesting?

[Book your workshop now](#)

