

Adrift in a sea of data? Rise above the tide with IBM Information Lifecycle Governance solutions

Are you planning to move your data to the cloud? Or starting an enterprise-wide records archiving project? Before you begin, make sure your ILG solution can address these five ongoing challenges.



58 percent of organizations have difficulties evaluating data quality and reliability.¹

Which data is most important? What can you delete? Find, classify and clean up data—prior to a cloud migration.

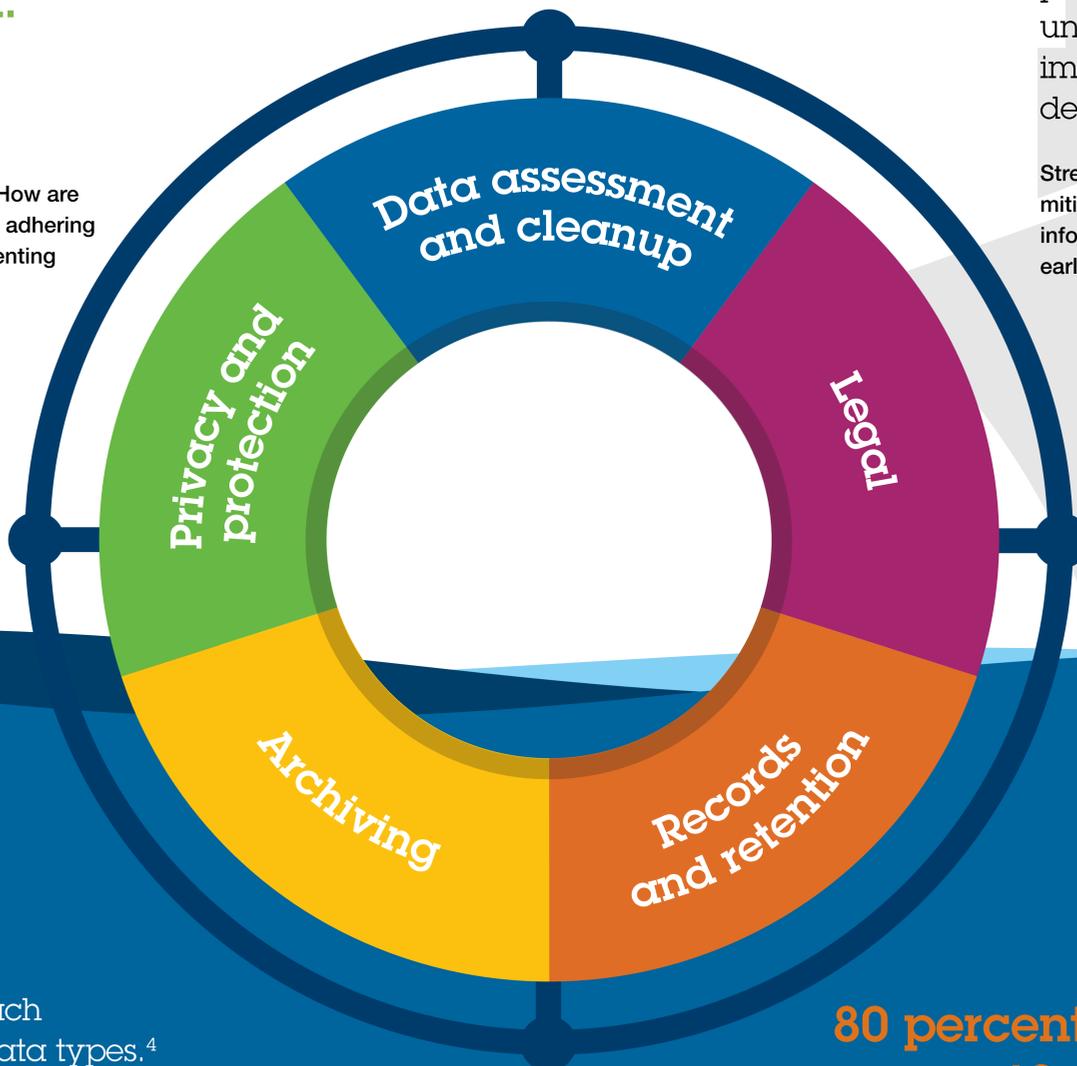
<http://ibm.co/1WKgzh8>

USD3.79 million:

Average total cost of a data breach among surveyed companies.⁵

You're storing more and more data. How are you protecting personal information, adhering to government regulations and preventing costly and embarrassing breaches?

<http://ibm.co/26VP74B>



34 percent

of respondents have had to defend their preservation efforts, underscoring the importance of defensible processes.²

Streamline eDiscovery, cut costs and mitigate risks by identifying relevant information and gaining insight into data earlier in legal processes.

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88 percent

of surveyed companies lack a consistent approach to archiving across all data types.⁴

You can't save everything. Align the cost of archiving data with its value. Identify, categorize, manage and dispose of content according to policies you define.

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80 percent versus 60 percent:

Number of automated process users versus manual process users who rated themselves above average when evaluating their own process compared to others.³

Automation is your friend: enhance records administration efficiency, maintain compliance and avoid litigation through automated, policy-based management.

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Ready to rescue your data?

IBM offers a holistic collection of ILG solutions to help you make the most of data while increasing efficiency, reducing costs, meeting regulations and reducing risks.

Learn more: ibm.com/information-lifecycle-governance

¹ KPMG International, "Going beyond the data: Turning data from insights into value," 2015, <https://home.kpmg.com/xx/en/home/insights/2015/06/going-beyond-the-data-turning.html>
² "Legal Hold and Data Preservation Benchmark Survey 2015 Results," conducted by The Steinberg Group LLC, August 2015, https://www3.zappos.com/Survey_2015_Legal_Hold_Benchmark.html?ls=Web&ccn=Website&cid=701G000000D11B
⁴ IDC White Paper, sponsored by Iron Mountain, "Mining for Insight: Rediscovering the data Archive," June 2015.
⁵ "2015 Cost of Data Breach Study: Global Analysis," benchmark research sponsored by IBM, independently conducted by Ponemon Institute LLC, May 2015, ibm.com/security/data-breach

