Transform your content experience with IBM Content Navigator

Access, manage and collaborate on content anywhere

Highlights

- Provide a single content interface across repositories, on-premises and in the cloud

- Offer a unified and customizable user experience

- Boost productivity with Microsoft Office, Box and Microsoft SharePoint integration

- Go mobile with iOS and Android native apps and SDKs

- Develop new content-related apps with included APIs and tools

- Secure sensitive data with role-based redaction when documents are viewed

- Enable self-provisioned team and project areas using teamspaces

IT departments are under constant pressure to deliver improved user experiences that lead to revenue growth. Achieving this goal requires addressing multiple areas at once: taking advantage of the flexibility and scalability of the cloud; empowering mobile users with anytime, anywhere access; and accelerating digital transformation.

Prioritizing and addressing these demands can seem daunting. But it doesn't have to be.

Organizations can move forward in each of these areas with IBM® Content Navigator, which is available at no charge with many IBM Enterprise Content Management (IBM ECM) solutions you may already own.

Content Navigator turns your ECM platform into a universal point of content access and collaboration, bringing content closer to business users for a secure, optimized and consistent experience across applications, devices and clouds. It puts content to work so you can develop custom applications, transform processes and create a digital business.

Unify content access for a modern user experience

Users of Content Navigator experience a dramatically enhanced interaction with enterprise content. Rich, user-initiated actions and powerful ready-to-use capabilities provide better control. Your organization can offer a single point of access to multiple IBM and non-IBM repositories and present a unified user experience.

Content Navigator delivers an expanded mobile content experience to support better, faster decision-making, so mobile and social users can connect from almost anywhere, at any time. Android and iOS native apps and software development kits (SDKs) let your IT team create custom mobile content experiences.

To help increase workforce productivity, Content Navigator includes capabilities such as:

- **Collaboration, content sync and share, and mobile computing support:** Engage and activate users over any channel or device, anytime, anywhere, offline or online.
- **Social content management:** Enable users to comment, like and tag content to share information and expertise.
- **Integration with Box and Microsoft SharePoint, Microsoft Office and Office Online:** Enhance productivity and collaboration through familiar applications.

Quickly and cost-effectively gain cloud flexibility

Take the next step toward a flexible, hybrid cloud—quickly and affordably—with Content Navigator and IBM ECM software-as-a-service (SaaS) offerings (Figure 1). Use Content Navigator for IBM cloud-based offerings as well as traditional on-premises implementations of IBM offerings. If your organization is moving to a hybrid scenario, Content Navigator enables access to content across on-premises, public and private cloud environments. It can provide secure and optimized access to cloud content for mobile, web and desktop solutions, and presents a single user experience for all content applications regardless of where the content resides.
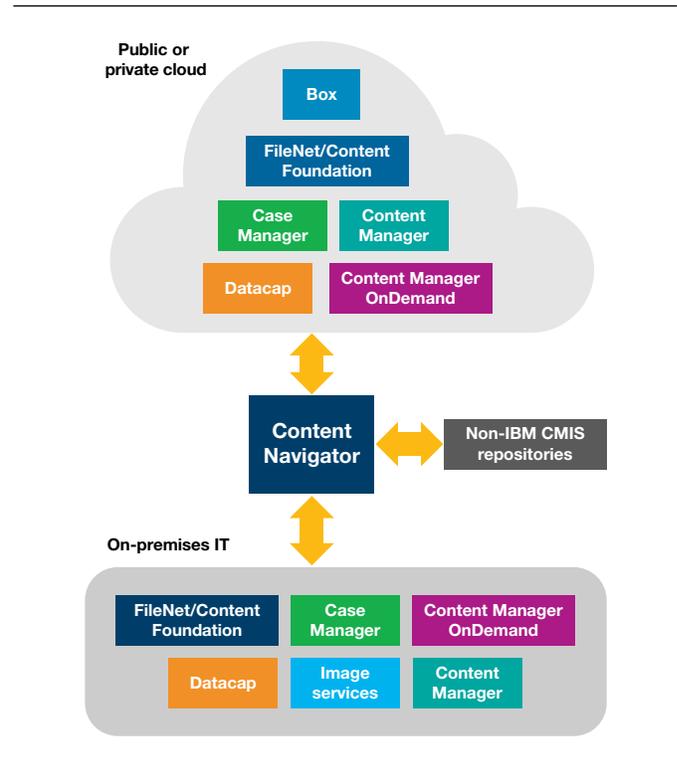

Figure 1. A hybrid cloud environment with Content Navigator content access.

Enable digital transformation and app development

Content Navigator not only provides an enterprise-level content user experience, it also offers a framework that can be customized and extended for building other solutions. Application programming interfaces (APIs) and development tools enable you to develop content-based solutions for specific business needs without programming. You can move your organization's digital strategy forward by transforming business processes and enhancing customer engagement. Simplify development of new content applications, including mobile apps that provide ready access to information across repositories.
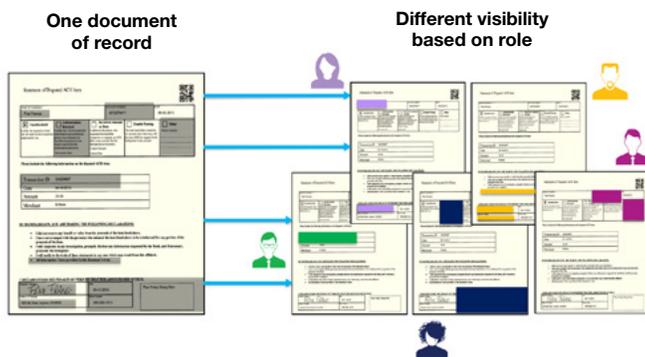
Figure 2. Help protect data security and privacy through automated redaction.

In addition, Content Navigator supports your digital transformation by fostering new ways of working through social, collaboration and team project sites while protecting data security and privacy. Upon document retrieval, role-based redaction secures sensitive data even when the document feeds into multiple applications and processes. When a user accesses a document, information is automatically redacted based on that user's business role (Figure 2).

Support self-provisioned team and project sites

Empower business users to self-provision team and project areas using teamspace templates provided in Content Navigator. Give administrators a way to manage and control repeatable projects ranging from quarterly business reviews and annual conferences to marketing programs and vendor interactions. Teamspace templates provide:

- Predefined folder structures
- Document classification associated with the type of teamspace
- Predefined searches customized to return information applicable to the project type
- Reference documents and templates designed to accelerate document creation
- Customized configurability and access rights defined for each role

Based on the teamspace template definition, the business user can subsequently create a personalized project area by changing the folder structure, adding new documents or references, enabling new searches and managing memberships.

Use Content Navigator with a variety of IBM products

Provide a single experience for all capabilities from IBM ECM and partner solutions, including:

- IBM Content Foundation
- IBM FileNet® Content Manager
- IBM Content Manager Enterprise Edition
- IBM Content Manager for z/OS®
- IBM Content Manager OnDemand for z/OS
- IBM Content Manager OnDemand for Multiplatforms
- IBM Case Manager
- IBM Case Foundation
- IBM Daeja™ ViewONE Professional and Virtual
- IBM Datacap
- IBM ECM System Monitor

Elements of IBM Content Navigator

Unified content access

- HTML5 web client and viewer

- Works with all IBM and other Content Management Interoperability Services (CMIS) repositories

- Offline use and sync to mobile or desktop

- Easy configuration of user interface

- Content consolidation for unified management

Development framework

- Custom application toolkit and REST APIs

- Enables quick building of custom applications and UIs

- Consistent design across IBM products

Case in point: IBM Content Navigator in the retail industry

Challenge

A large US wholesale grocery cooperative was buried in paper and needed a content management solution that made it easier for customers to access key accounting documents, including invoices and statements.

Solution

As the organization looked to extend the benefits of electronic content to its customers, it recognized that an IT refresh was in order, and engaged experts from IBM to assist with upgrade and migration work.

To provide users with quick and easy access to a rich store of electronic content, the organization uses IBM Content Navigator. The retailer's "Business Center" portal allows customers to access a variety of marketing tools and other information. The retailer included a path to IBM Content Manager OnDemand from this portal and enabled single sign-on capabilities. Once users log into the Business Center, they can instantly view all of their store reports in one place.

Benefits

- Provided instant access to invoices and statements that previously took days to deliver on paper
- Reduced the cost and risk associated with managing large volumes of paper
- Sharpened competitiveness and added value for customers

For more information

To learn more about Content Navigator and how it can help your business move forward, contact your IBM representative or Business Partner, or visit: **ibm.com**/us-en/marketplace/content-navigator