



Do you have a holistic data strategy?

People, process, and technology are the foundations of a data-driven organization. They need to be closely aligned for long-term success. Consider these questions to pause, reflect and make sure you're on the right track as you work toward your vision.



People

The talent to unearth insights from data.

Who do I need to recruit, retain or retrain to execute my strategy?

Am I building strong partnerships with leaders across business to understand their unique needs?

Do I have data advocates that foster data literacy and drive change across the organization?



Process

The structure that speeds execution.

Have I used design thinking principles to find problems that better-quality data can solve?

Have I identified critical data assets for governance?

Is my team using agile methodologies to deliver quick wins while making progress toward the longer-term business strategy?



Technology

The key to enabling your data strategy.

Have I assessed the current data architecture and examined risk assessment reports?

How much time do we spend cleaning and preparing data? Can that work be automated?

Am I enabling employees to leverage data by providing self-service access?

Optimize your data strategy.

[Learn more](#)

