To Drive Digital Transformation, Enterprises Must Modernize Integration

IBM Cloud Integration Platform enables businesses to rapidly put in place a modern integration architecture that supports scale, portability and security.

Simple to provision and deploy, IBM Cloud Integration enables IT managers and developers to quickly connect applications, using any style of integration to deliver the data that fuels digital initiatives and transformation.

Businesses can focus investments on assets that drive value instead of exposing integration interfaces and reinventing modernizing of integration architectures.

Deployable in multi-cloud environments and also able to connect applications together no matter where they run and reside.

IBM Cloud Integration Platform key use cases

- **Unlock business data and assets as APIs**
  - A robust API strategy is key to the rapid growth of new business opportunities within an organization. The ability to socialize applications, services or data and get them into the marketplace is critical.

- **Increase business agility with a modern messaging and integration infrastructure**
  - Modern messaging must provide robust, scalable, and highly available asynchronous messaging to allow applications, systems, and services to exchange data through a queue.

- **Transfer and synchronize your data and digital assets to the cloud**
  - In a multicloud architecture, the ability to distribute data across large distances, from on-premise environments to the cloud and from cloud to cloud in order to provide robust customer experiences is paramount.

- **Integrating SaaS**
  - Integration platform as a service (PaaS) provides the full gamut of integration capability with the ability to handle connectivity and integration to applications on-premises and in the cloud.

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<tr>
<th>Feature</th>
<th>Benefit</th>
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<tr>
<td><strong>Breadth of the platform</strong></td>
<td>With the Cloud Integration Platform encompassing all aspects of integration, you can explore all aspects of the integration sphere, including Enterprise Messaging with IBM MQ, event-driven architecture via Apache Kafka with IBM Event Streams, and high-speed data transfer with IBM Aspera.</td>
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<td><strong>Common administration and governance</strong></td>
<td>By using one platform, you have one point of accessibility instead of needing to log in to multiple tools. On the governance side, this one point of accessibility allows teams to give the right amount of access to the teams who need it.</td>
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<td><strong>Flexibility</strong></td>
<td>With the Cloud Integration Platform, you have lots of flexibility. You have deployment flexibility, where you can deploy on any cloud and connect any application and data, regardless of protocols and templates. Integrate however you want, wherever you want. You also have flexibility in what forms of integration you can use, whether it is microservices, containerization, messaging, APIs or application integration.</td>
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<td><strong>Scalability</strong></td>
<td>Built to tackle the challenges of multi-cloud environments, the IBM Cloud Integration Platform is able to rapidly scale to meet your needs.</td>
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**Intrigued?**

Schedule a talk to a Cloud Integration Platform expert to learn how to embrace the change in integration architecture.

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