



*“In all things related to medical data, IBM is leading the field. We’ve gotten the right tools, the right path and the right guidance.”*

—Ilan Landesman, Cofounder and Chief Executive Officer, Biop Medical

### Business challenge

To improve the accuracy of cervical cancer testing, Biop Medical Ltd. needed help advancing its vision for a sophisticated new colposcopic solution and bringing the offering to market.

### Transformation

Biop Medical joined the IBM Alpha Zone accelerator program, working in an IBM® Bluemix® environment to develop an intuitive user interface for its platform. The company will continue to sharpen the solution’s diagnostic capabilities with IBM Watson® services and host the offering on Bluemix virtual server infrastructure.



Ilan Landesman  
Cofounder and Chief Executive Officer  
Biop Medical

### Business benefits

**Accelerated development** with the easy-to-use Bluemix platform providing comprehensive services and capabilities

**Healthcare IT expertise** from IBM to guide the startup in evolving its colposcopic offering

**Go-to-market support** including best-in-class research and development resources that save the company time and money

# Biop Medical

## Developing the industry’s first point-of-care diagnostics for cervical cancer

Founded in 2013 and headquartered in Ramat Gan, Israel, Biop Medical is developing the industry’s first point-of-care solution for real-time diagnosis and classification of cervical cancer and precancer. The startup business brings together a multidisciplinary group of experts, including biomolecular and optics specialists, engineers, physicians and scientists.

### Solution components

- IBM® Bluemix®

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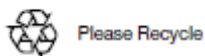




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