

# Packaging and Pricing Guide

IBM Cloud Pak for Data as a Service





## What is IBM Cloud Pak for Data as a Service?

Cloud Pak for Data (CPDaaS) is a unified data, analytics and AI platform that makes it easy to collect, organize and analyze massive quantities of data, and infuse AI capabilities across your entire business.

Fast to deploy, easy to scale, flexibly priced, and with maintenance and security taken care of by IBM, Cloud Pak for Data as a Service is well-suited for clients new to IBM, cloud-first clients, and clients interested in flexible, consumption-based pricing or needing immediate time-to-value.

## How does IBM Cloud Pak for Data as a Service pricing work?

There are three types of plans:

Plan	Description	Invoiced on	Discounts available	Private offers through direct sales	Ideal for enterprise
<b>Pay-as-you-go (PayGo)</b>	No commitment—pay only for the services you use and for the period of time you use them.	Monthly consumption	No	No	No
<b>Subscription</b>	Commit to a minimum spend for a time period, and receive a discount on the overall spend.	Monthly rate	Yes	Yes	Yes
<b>PayGo Commit</b>	Commit to a minimum spend for a time period and receive a discount on the overall spend, billed monthly on actual usage.	Monthly consumption	Yes	Yes	Yes

## What can I do with IBM Cloud Pak for Data as a Service?

CPDaaS services are grouped into functional units that provides distinct value propositions to our clients as subset of our all-new Data Fabric offering. We term these propositions Use-cases and they come in standard package

sizes that meets the needs of small teams to large enterprises. Also, these use-cases can be custom sized to meet unique scenarios not addressed by the standard sizes we offer. The prices for these services would depend on the consumption and discounts applied to the plan.

### AI Governance

Monitor AI activities organization-wide. Trace the origin of data, models, metadata and pipelines. Drive transparent, explainable workflows that protect reputation, mitigate risk and support regulatory adherence.

*Note: OpenPages is included in this use case but is only available on AWS currently.*

		Starter	Small	Medium	Large
OpenScale	<b>Monthly PayGo Estimate **</b>	USD 0	USD 2,500	USD 5,000	-
	<b>Capability Summary</b>	5 models, model monitoring with restrictions on payloads, feedback rows or explanations	10 models, model monitoring without restrictions on payloads, feedback rows or explanations	20 models, model monitoring without restrictions on payloads, feedback rows or explanations	- <i>Note: use per model pricing for customized workloads</i>
Watson Knowledge Catalog (AI Factsheets)	<b>Monthly PayGo Estimate **</b>	USD 230	USD 2,300	USD 18,300***	-
	<b>Capability Summary</b>	25 CUH, 1,000 Catalog Assets, AI Factsheets, Advanced Data Privacy	250 CUH, 10,000 Catalog Assets, AI Factsheets, Advanced Data Privacy	2,500 CUH, 100,000 Catalog Assets, AI Factsheets, Advanced Data Privacy, Knowledge Accelerator	- <i>Note: use per model pricing for customized workloads</i>
<b>Suggested Data Store</b>			Cloud Object Storage, Db2		
<a href="#">Try it now</a> , <a href="#">Buy it now</a> , or <a href="#">Book a meeting</a> to learn more.					

\*\* Estimates based on Pay As You Go plan & potential usage; exact pricing would be different under other different plans or usage and with discounts.

\*\*\* This is a PayGo commit plan and users pay for committed instance(s) with some predefined allotments.

## Data Integration

Connect data across multicloud and on-prem environments, manage disparate data sources, and prepare data for analysis through transformation, standardization, virtualization and feature extraction.

*Note: Data Replication is included in this use case but does not yet have a paid plan – contact IBM Sales.*

*Databand.ai is included in this use case but is only available on Google Cloud currently.*

		Starter	Small	Medium	Large
DataStage	<b>Monthly PayGo Estimate **</b>	USD 1,750	USD 7,900***	USD 14,000***	USD 30,600***
	<b>Capability Summary</b>	1000 CUH, Integrate, transform & visualize data with PX runtime, MSP& MPP Configuration	5,000 CUH, Same functionality	10,000 CUH, Same functionality	25,000 CUH, Same functionality
Watson Query	<b>Monthly PayGo Estimate **</b>	USD 7,008	USD 18,432	USD 23,040	USD 32,256
	<b>Capability Summary</b>	1,000 Queries/hr, Demo Only	2,000 Queries/hr, Production ready	4,000 Queries/hr, Production ready	8,000 Queries/hr, Production ready
<b>Suggested Data Store</b>				Db2	

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## Data Governance

Create a data governance foundation powered by metadata to enable self-service access to high-quality, governed data. Address data privacy and regulatory compliance with dynamic enforcement of data protection rules.

		Starter	Small	Medium	Large
<b>Match 360</b>	<b>Monthly PayGo Estimate **</b>	No paid plan till 3Q23			
	<b>Capability Summary</b>	Can process up to 1 million records			
<b>Watson Knowledge Catalog</b>	<b>Monthly PayGo Estimate **</b>	USD 230	USD 2,300	USD 18,300***	-
	<b>Capability Summary</b>	25 CUH, 1,000 Catalog Assets, AI Factsheets, Advanced Data Privacy	250 CUH, 10,000 Catalog Assets, AI Factsheets, Advanced Data Privacy	2,500 CUH, 100,000 Catalog Assets, AI Factsheets, Advanced Data Privacy, Knowledge Accelerator	-
<b>Suggested Data Store</b>			Cloud Object Storage		
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## Data Science and MLOps

Accelerate data preparation, model development, deployment and monitoring with automation of repeatable data science processes. Scale operations and collaboration between multiple personas for management of the entire AI and MLOps lifecycle.

		Starter	Small	Medium	Large
Watson Studio	<b>Monthly PayGo Estimate **</b>	USD 75	USD 500	USD 2,000	USD 12,500
	<b>Capability Summary</b>	500 CUH, Integrate, transform & visualize data with PX runtime, MSP& MPP Configuration	5,000 CUH, Same functionality	10,000 CUH, Same functionality	25,000 CUH, Same functionality
Watson Machine Learning	<b>Monthly PayGo Estimate **</b>	USD 100	USD 500	USD 4,000	USD 15,000
	<b>Capability Summary</b>	Auto AI, 5 parallel Decision Optimization jobs per deployment, 1000 deployment jobs per space	Auto AI, 5 parallel Decision Optimization jobs per deployment, 1000 deployment jobs per space	Auto AI, 100 parallel Decision Optimization jobs per deployment, 3000 deployment jobs per space	Auto AI, 100 parallel Decision Optimization jobs per deployment, 3000 deployment jobs per space
<b>Suggested Data Store</b>		Cloud Object Storage, Db2			
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\*Services eligible for Hybrid Subscription Advantage; see <https://datapatform.cloud.ibm.com/docs/content/wsj/admin/hybrid-sub.html>

\*\* Estimates based on Pay As You Go plan & potential usage; exact pricing would be different under other different plans or usage and with discounts.

\*\*\* This is a PayGo commit plan and users pay for committed instance(s) with some predefined allotments.

IBM Cloud Pak for Data as a Service also has a curated selection of operational and analytical databases

## Transactional databases

### Db2

Highly-performant relational data store

	Starter	Small	Medium	Large
<b>Monthly Price</b>	USD 120	USD 291	USD 3,788	USD 13,170
<b>Capability summary</b>	– 128 GB storage – 64 GB backup – 2 vCPU – 8 GB RAM	– 256 GB storage – 128 GB backup – 4 vCPU – 16 GB RAM	– 1 TB storage – 500 GB backup – 16 vCPU – 64 GB RAM – Dedicated instance	– 4 TB storage – 2 TB backup – 56 vCPU – 256 GB RAM – Dedicated instance

### EnterpriseDB

PostgreSQL with Oracle compatibility

	Starter	Small	Medium	Large
<b>Monthly Price</b>	USD 1,400	USD 2,200	USD 8,800	USD 19,400
<b>Capability summary</b>	– 128 GB storage – 128 GB backup – 8 GB RAM – 3 VPCs	– 256 GB storage – 256 GB backup – 16 GB RAM – 4 VPCs	– 1 TB storage – 1 TB backup – 64 GB RAM – 16 VPCs	– 4 TB storage – 4 TB backup – 112 GB RAM – 28 VPCs

### PostgreSQL

Customizable object-relational database

	Starter	Small	Medium	Large
<b>Monthly Price</b>	USD 410	USD 700	USD 2,800	USD 7,560
<b>Capability summary</b>	– 128 GB storage – 128 GB backup – 8 GB RAM – 3 VPCs	– 256 GB storage – 256 GB backup – 16 GB RAM – 4 VPCs	– 1 TB storage – 1 TB backup – 64 GB RAM – 16 VPCs	– 4 TB storage – 4 TB backup – 112GB RAM – 64 VPCs

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## NoSQL document stores

### IBM Cloudant®

JSON for web, mobile, and IoT

	Starter	Small	Medium	Large
<b>Monthly Price</b>	USD 183	USD 311	USD 1,055	USD 4,055
<b>Capability summary</b>	– 128 GB storage – 100 reads/GB/sec – 50 writes/GB/sec – 5 query/4GB/sec	– 256 GB storage – 100 reads/GB/sec – 50 writes/GB/sec – 5 query/4GB/sec	– 1 TB storage – 100 reads/GB/sec – 50 writes/GB/sec – 5 query/4GB/sec	– 4 TB storage – 100 reads/GB/sec – 50 writes/GB/sec – 5 query/4GB/sec

### MongoDB

JSON document store

	Starter	Small	Medium	Large
<b>Monthly Price</b>	USD 832	USD 1,393	USD 9,461	USD 20,567
<b>Capability summary</b>	– 128 GB storage – 128 GB backup – 3 vCPU – 8 GB RAM	– 256 GB storage – 256 GB backup – 4 vCPU – 16 GB RAM	– 1 TB storage – 1 TB backup – 16 vCPU – 64 GB RAM	– 4 TB storage – 4 TB backup – 28 vCPU – 112 GB RAM

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## Data warehouse

### Db2 Warehouse

Elastic cloud data warehouse

	Starter	Small	Medium	Large
<b>Monthly Price</b>	USD 970	USD 1,036	USD 3,975	USD 13,148
<b>Capability summary</b>	– 128 GB storage – 6 vCPU – Single-partitioned instance	– 256 GB storage – 6 vCPU – Single-partitioned instance	– 1 TB storage – 500 GB backup – 16 vCPU – 186 GB RAM – Multi-partitioned instance	– 4 TB storage – 2 TB backup – 64 vCPU – 1 TB RAM – Multi-partitioned, production-ready

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## Object storage

### Cloud object storage

Flexible, cost-effective, and scalable for unstructured data

	Starter	Small	Medium	Large
<b>Monthly PayGo estimate</b>	USD 31	USD 1,572	USD 6,288	USD 15,720
<b>Capability summary</b>	– 1 TB storage – 500 op. requests/GB – 10 GB egress – Highest availability and resiliency	– 50 TB storage – 500 op. requests/GB – 500 GB egress – Highest availability and resiliency	– 200 TB storage – 500 op. requests/GB – 2 TB egress – Highest availability and resiliency	– 500 TB storage – 500 op. requests/GB – 5 TB egress – Highest availability and resiliency

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## Can I try before I buy?

All packages can be customized to fit customers' precise needs. [Book a meeting](#) to learn more.

Free trials are available on the *Lite* plan. Follow [this link](#) to get started.

## How do I buy?

### To get started with **pay-as-you-go**

1. Log on to [IBM Cloud Pak for Data as a Service](#).
2. Upgrade your IBM account to pay-as-you-go by clicking **Add Credit Card** on your [IBM Cloud® Account Settings](#).
  - If you need to create an IBM account, follow [this link](#).
3. Navigate to the services you want in the [IBM Cloud Pak for Data Services catalog](#) and select the relevant service, e.g., Watson Studio.

### 4. On the Service's page:

- a. Select the region you want to host your service.
  - b. Select the service's relevant plan, then click **Create**.
  - c. Manage configurations on the [Service Instances](#) page.
5. For more on specific services, configurations, and how to use them, see the [Getting Started Guide](#).

To get started with **Subscription** or **PayGo Commit**, please fill out [this form](#) to connect with an IBM seller.