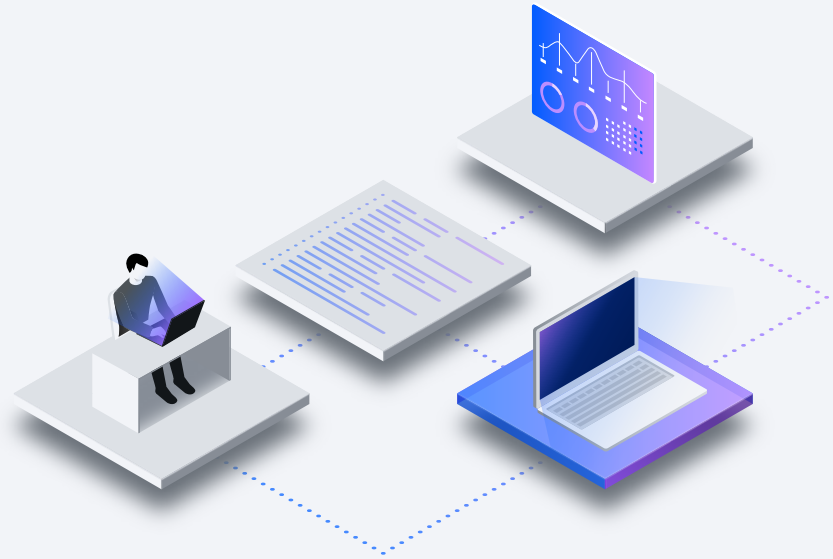


IBM Db2: Built for the world's mission critical workloads

Experience the hybrid cloud database for your most data-intensive SAP applications



There's more data than ever at your fingertips. But accessing the right data, when and where you need it, isn't so simple.

Organizations are tasked with managing, analyzing and operationalizing their data for SAP applications in the cloud, while ensuring that data is secure, governed, scalable and available anywhere, at any time.

IBM databases are built to do just that—and more.

Db2 is built to manage billions of transactions a day, improve data governance and compliance and scale to meet evolving workload demands, driving a 241% ROI and \$2.42M NPV.¹

Today, Db2's decades of innovation and expertise have culminated in the [2022 Gartner Peer Insights Customers' Choice distinction for Cloud Database Management Systems](#)

Migrating from Oracle to IBM® Db2® database for SAP applications has helped organizations achieve the price-performance, operational efficiency, and platform compatibility needed to uncover the full value of their data.

Performance

Db2 offers faster performance for transactional workload (OLTP) applications and analytical workload (OLAP) applications.

[Finanz Informatik Technologie Service](#) has achieved 93% faster system copying for SAP Bank Analyzer since migrating from Oracle to Db2 for SAP applications. This performance boost has lowered their storage costs, resulting in EUR 350,000 annual cost savings.

“Db2 offers great performance, and SAP batch jobs run faster than on Oracle Database. Clients are happy with running times, and lower licensing costs is the icing on the cake.”

Michael Klüsener

Head of SAP Services

Finanz Informatik Technologie Service

Price

Reduced license and maintenance costs

[Siteco GmbH](#) manufacturing could not succeed independently while paying high Oracle licensing and maintenance fees. Moving to Db2 for SAP applications resulted in a 7-figure reduction in TCO.

Payback

Accelerated ROI and significant TCO savings

After a 6-month migration period, [Owens-Illinois](#) was also able to achieve a 7-figure reduction in TCO, while improving transactional response times by 20-30%.

Platform support and flexibility

Compatible with SAP applications and built-in Oracle database SQL and PL/SQL

[GEO Corp](#) eliminated the need to rewrite applications that were originally written for their Oracle database using IBM Db2's powerful Oracle compatibility features. Additionally, they saw USD 32,000 in weekly cost savings, with a 75% reduction in excess coupon distribution

“The decisive factor was that Db2 Warehouse on Cloud supported SAP Predictive Analytics, the same analytics software we were using with our old Oracle Exadata platform. We can make good use of the know-how around ad hoc analysis our team has already built up—which is very satisfying.”

Mr. Takeo Suzuki

Media Store Planning Department
Media Division, GEO Corporation.

Businesses that switch from Oracle to IBM Db2 can see up to 80% in cost savings.

Visit our solution page to learn more about the benefits of Db2, then experience it for yourself with a trial, free of cost.

Explore Db2



Talk to a Db2 expert



1. “The Total Economic Impact™ of IBM Data Management,” Forrester Consulting, Forrester Research, June 2022