



Highlights

- Secure end-to-end tracking
 - Fully auditable and compliant
 - Allows automatic retention of any IBM maintained hard disk
 - Automated process with global access
 - Covers multivendor assets
 - Environmentally friendly disposal
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Data Asset Tracking Application (DATA)

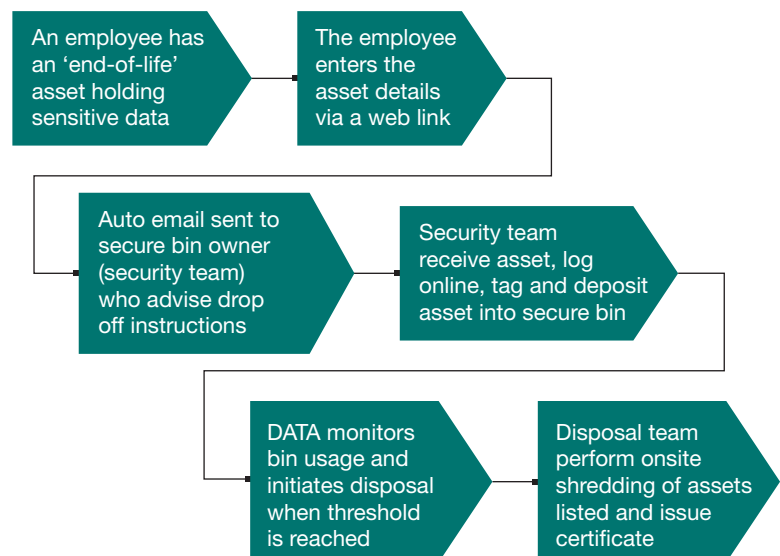
For all end-of-life data assets

Sensitive data is proliferating across all industries with huge fines currently being imposed in the UK by the Financial Conduct Authority and Information Commissioner's Office for companies that fail to safeguard confidential information effectively. Data loss can attract unwanted mass media attention, as cases within the healthcare, banking/finance and government sectors have shown. In all industries, lost confidential, proprietary information can also expose a company to serious commercial threat.

Simply following regulatory or company guidelines may no longer be enough. Today, organisations need to ensure compliance by proactively reducing the risk of data loss to protect customers, employees and the whole organisation's reputation.

IBM Data Asset Tracking Application (DATA) is a secure online application, specifically designed to provide a standardised data asset tracking solution for all types of media assets holding data that requires risk-free disposal. This innovative application will enable an organisation and its employees to track any asset from, for instance, an individual's desk through to safe, onsite, certificated disposal – globally, if necessary.

DATA in action



IBM Technical Support Services

Datasheet

Flexible and affordable

Each DATA solution is designed to suit an organisation's specific requirements with variable configurations in terms of bin size and location, shred size and collection frequency. These variables can also be altered for companies with, for example, different locations with different requirements around the world.

The solution is scalable and cost-effective for companies of all sizes – from a small enterprise to a global corporation – regardless of the amount of end-of-life data assets currently owned.

Why IBM?

- Fully compliant, certified, accredited and audited service
- End-to-end tracking for all data assets, regardless of vendor
- Allows automatic retention of any IBM maintained hard disk
- Bin capacity levels auto-adjust for varying asset sizes, including HDD, CD, DVD, tape
- Workflow time stamping at each process stage
- Full reporting by country/company/bin
- Full certification by asset serial number
- Securely managed data destruction/erasure – without leaving your premises

Further information

Please contact your IBM representative or visit ibm.com/uk/tss



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under company number 16226.

Produced in the United Kingdom
September 2015
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