

EMPLOYEE TRAINING

How to Keep Your Data Safe

Our business is training a group of new employees. It's time to teach them about what can—and most likely will—happen when there's a security breach.

KEEP YOUR ORGANIZATION STRONG



\$158.00

The average cost of data breach per record.



48%

of breaches were caused by malicious attacks.



5.4%

The average cost increase of a data breach in 2016.



\$2.1M - \$6.7M

The cost of a data breach in 2016 ranged from \$2.1 million for a loss of less than 10,000 records to \$6.7 million for more than 50,000 records.

HOW BUSINESS CONTINUITY MANAGEMENT HELPS YOU



60%

of companies without BCM say their brand and reputation were both impacted badly.

BCM can help businesses...

- identify a data breach 26% faster with BCM.
- contain a data breach 40% faster with BCM.
- reduce data breaches by 29% with BCM over the next two years.
- reduce the total cost of a data breach by 15%.

Source:

- 2016 Cost of Data Breach Study: Global Analysis, Ponemon Institute, June 2016
- 2016 Cost of Data Breach Study: Impact of Business Continuity Management, Ponemon Institute, June 2016

We have services that can take care of these issues: <http://ibm.biz/Bd4USD>

