Blockchain applications can help you address a range of automotive supply chain challenges, paving the way for innovative consumer and fleet-oriented services. Ask yourself how well you can answer the questions below:

- How can we increase consumer and partner trust?
- Can we reliably trace genuine parts to identify counterfeits?
- How can we ensure that our supply chain information is efficiently and transparently available?
- Can we use IoT to guarantee parts quality and authenticity?
- Do we have a rigorous, end-to-end system for addressing product recalls?
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