

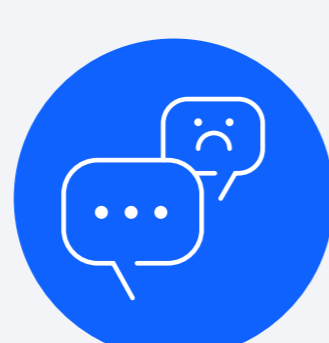
# Now you can keep business running when your data center is at a standstill



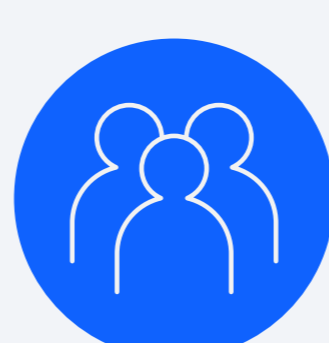
## Downtime isn't just costly, it can be catastrophic to your business



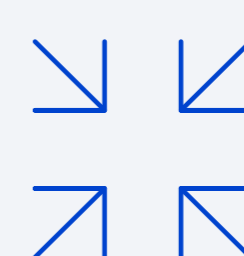
Lost revenue



Damage to brand

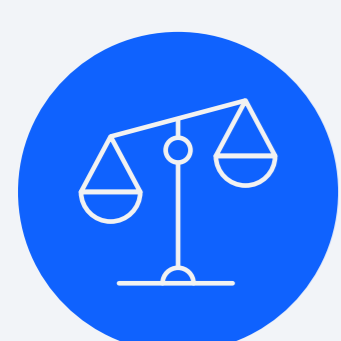


Dissatisfied customers

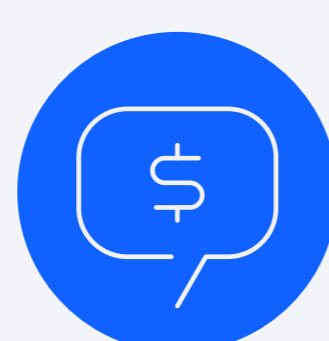


“80% of IT decision-makers across many industries say that their organization suffers from an **“availability gap”** where they do not have the ability to meet recovery requirements.”

Source: TechTarget



Legal liability



Financial penalties

## One IBM client estimates an outage can cost revenue and productivity. What would a service disruption cost you?

A communications company projects losses to revenue, productivity and profits.



**3+ million**  
estimated direct costs of outage



**180**  
employees sent home

## What if you could stop data loss even when your data center goes down? You can!

### New IBM Sterling Global Mailbox ensures reliable, always-on performance

Data centers with active/active architecture are continually replicating data:



Always-on high availability



Reliable fault tolerance



“Global Mailbox will enable us to keep money moving all day, every day.”

Brenda Gillespie,  
Senior Systems Analyst,  
Western Union



Rapid disaster recovery



No disruption of business



## Ensure your business is protected and always running...even if your data center hits the wall

If you are a company moving time-sensitive, critical data you can't afford the high cost of data center failure.

Discover how IBM Sterling Global Mailbox provides 24/7 performance reliability

Western Union goes the distance with a failsafe Global Mailbox

[Watch the video](#)

[Learn how](#)

IBM Sterling



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SOURCE: TechTarget, *How you can provide high availability across your entire IT*, February 2018

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