

# Accelerate Finance with Cloud




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## Highlights

- Economics of computing are changing; finance is gaining greater, faster and easier access to world-class computing power
  - IBM Cloud solutions for Finance accelerate innovation and create more agile cost structures with advanced, secure and always up-to-date solutions in the cloud
  - The IBM Cloud portfolio for Finance includes solutions from advanced planning, reporting and analytics to compensation management to fraud protection
  - IBM offers best-in-class SaaS applications to accelerate innovation, create more agile cost structures and focus on business goals instead of IT deployment
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The number of companies using the cloud for significant innovation is projected to double between 2012 and 2015<sup>1</sup>. And a recent IBM global study reveals that leading companies use SaaS beyond a cost-saving deployment option to deliver something even more compelling: competitive advantage<sup>2</sup>.

For Chief Financial Officers (CFO) and Corporate Treasurers, this trend represents an opportunity to accelerate innovation through more analytical, risk-aware decisions that support revenue, expense, and compensation processes. Combined with greater cost structure agility as IT assets are treated as variable cost, cloud solutions help drive greater overall productivity.

Using technology services that may have previously been prohibitive because of cost, skills, or dependencies on IT, CFOs can gain a more holistic understanding of performance and risk in the context of business objectives, corporate governance, strategic issues, fraud, process inefficiencies, and market practices; while also enhancing incentive compensation management through increased accuracy, cost reductions and improved visibility.

## The Power to Innovate

IBM Cloud solutions for Finance accelerate innovation and drive greater cost agility with access to advanced, secure and always up-to-date solutions in the cloud. Now, transforming the entire performance management cycle, from target setting and budgeting to reporting, scorecarding, analysis and forecasting can be as simple as tapping into the IBM Cloud, where solutions are readily available to help deliver business process innovation, insight and business results.

IBM Cloud solutions for Finance can help:

- Automate reporting, planning, analysis and forecasting processes
  - Improve risk management
  - Ensure regulatory compliance, enhance investor confidence and enable risk-informed investment decision making
  - Evaluate and collaborate on compensation and spending models
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<sup>1</sup> Source: Berman, Saul J. Dr., et al. 2012, *The power of cloud-driving business model innovation*. IBM Institute for Business Value.

<sup>2</sup> Source: IBM, *Champions of Software as a Service, How SaaS is fueling powerful competitive advantage* (IBM CAI, 2014)



IBM has a suite of subscription-based SaaS solutions just for Finance within organizations of any size—from advanced planning, reporting and analytics to compensation management, fraud protection, financial risk management and more. These solutions include:

- **IBM Cognos® TM1 on Cloud:** optimizes performance through advanced planning, analytics, modeling & reporting.
- **IBM Cognos Disclosure Management on Cloud:** helps combine financial data from a variety of sources with in-depth narrative analysis for internal management reporting and external reporting including multi-jurisdictional XBRL tagging.

Other IBM Cloud solutions for Finance include:

Cloud-delivered security solutions by Trusteer  
 IBM Algo® Managed Data Services on Cloud  
 IBM Algo Portfolio Construction and Risk Management for Pensions  
 IBM Algo Risk Content on Cloud  
 IBM Algo Risk Reports on Cloud  
 IBM Algo Risk Service on Cloud  
 IBM BAO Strategic Intellectual Property Insight Platform  
 IBM Cognos Incentive Management Compensation on Cloud  
 IBM Cognos Quota Management on Cloud  
 IBM Cognos Territory Management on Cloud  
 IBM Global Process Service-Order to Cash  
 IBM Global Process Service-Procurement and Supply Chain Management  
 IBM Payment Systems  
 IBM Service Desk Services  
 IBM SmartCloud Service Delivery for electronics

**Visit the IBM Cloud marketplace to explore SaaS solutions for Finance.**  
[ibm.com/cloud/marketplace](http://ibm.com/cloud/marketplace)

### Focus on business, not IT deployment

IBM offers best-in-class SaaS applications that help Finance teams accelerate innovation and focus on business goals rather than IT deployment. IBM is a global SaaS leader with over 100 applications—supported by IBM Cloud data centers around the world—and delivering the enterprise-grade security, availability and elasticity you expect from IBM.

IBM presents a wider range of SaaS options than any other provider, combined with a broad set of options for deployment. These encompass a unique portfolio of SaaS solutions that accelerates business process innovation, delivers business analytics at the point of impact, and enables collaboration by creating and linking business networks.

### For more information

Learn more about the IBM Cloud SaaS solutions portfolio today:

- Visit: [ibm.com/saas](http://ibm.com/saas)
- Call: 1-877-426-3287
- Follow [@ibmsaas](https://twitter.com/ibmsaas) and [#ibmsaas](https://twitter.com/ibmsaas)
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