

## Wydawnictwa Cyfrowe – Launches an innovative digital textbook publishing platform with powerful SoftLayer cloud technology

### Provides scalability

to easily and cost-effectively accommodate demand as the business grows

### Offers robust security

capabilities to protect sensitive data

### Bolsters marketing efforts

with exceptional public relations support from IBM



### Solution component Services

- SoftLayer®



**Business challenge:** Wydawnictwa Cyfrowe needed a high-performance, security-rich cloud solution to host [podrecznik.edu.pl](http://podrecznik.edu.pl), a digital textbook publishing platform. The startup venture sought highly scalable technology from an expert cloud provider offering both technical know-how and marketplace savvy.

**Solution:** After evaluating the Amazon Web Services (AWS) platform and 1&1 Internet SE technology, Wydawnictwa Cyfrowe determined that the SoftLayer® cloud solution met its requirements for security, scalability and performance. The company provisioned virtual server infrastructure in the SoftLayer Frankfurt data center to develop and launch its new offering.

*“The quality of the marketing support we receive from IBM for our new venture is really outstanding.”*

*—Marcin Strzałkowski, chief executive officer*