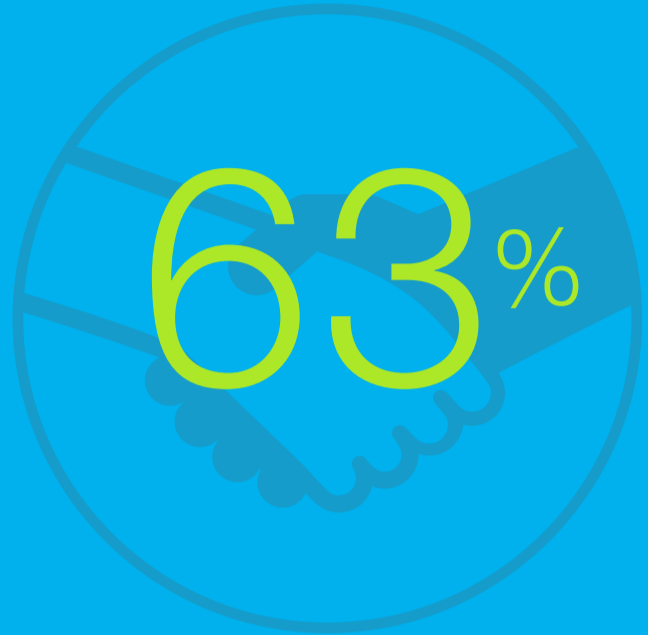


How can higher education enable economic vitality?

Pursuit of relevance: How higher education remains viable in today's dynamic world

63 percent

of academic and industry leaders believe job placement is the most important measure of success for higher education



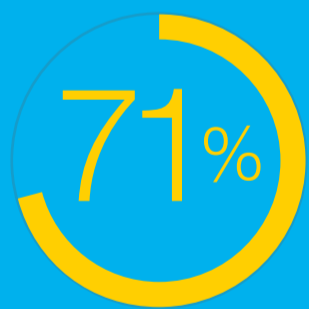
But...

Our data suggests most institutions are not successful in preparing students for job success:



Only 43 percent

of academic and industry leaders believe higher education prepares students with necessary workforce skills



71 percent

of corporate recruiters struggle to find applicants with sufficient practical experience when recruiting from higher education institutions

Learn how industry and academia can work together to solve the challenges facing higher education – and refine a system crucial to economic vitality.

Read the IBM Institute for Business Value report:

ibm.com/business/value/pursuitofrelevance