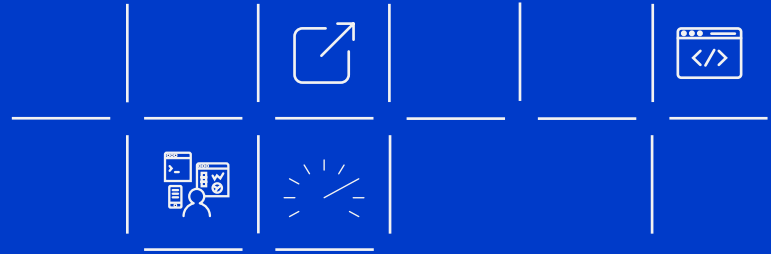


# Let's accelerate your blockchain business



## Presenting the IBM Blockchain Ecosystem

Developers, ISVs, startups, software businesses, and service integrators are building and scaling successful blockchain businesses on top of the IBM Blockchain Ecosystem. Join them to unlock the power of IBM Blockchain Platform and The Linux Foundation's Hyperledger Fabric, leveraging valuable new relationships and channels, business and strategic guidance, technical mentorship and resources, marketing support, and range of go-to-market opportunities.

What we offer	How to work with us		
	If your company wants to...	Make sure you have...	Then you should...
<b>Enablement</b> <ul style="list-style-type: none"> <li>Learn the fundamentals of building blockchain networks</li> <li>Achieve IBM Blockchain essentials credential</li> <li>Integrate IBM Blockchain services and support</li> <li><a href="#">Access the IBM Blockchain Platform overview</a></li> </ul>	<b>Build your branded blockchain solution on the IBM Blockchain Platform</b>	Started the blockchain product development process or have a blockchain concept you want to develop  Started your blockchain solution development at <a href="http://ibm.biz/partnerstart">ibm.biz/partnerstart</a>	Pursue an <a href="#">Embedded Solution Agreement (ESA)</a> to create a value-add solution on the IBM Blockchain Platform
<b>Technical resources</b> <ul style="list-style-type: none"> <li>Access IBM Blockchain Foundations for Developers on Coursera</li> <li>IBM Code: Developer resources and education</li> <li>Test concepts with the IBM Blockchain Platform <a href="#">VS Code Extension</a></li> </ul>	<b>Help a client build a blockchain network</b>	The blockchain and vertical industry experience to help a customer build a blockchain network	Become an IBM Business Partner through <a href="#">IBM PartnerWorld</a>  Sign an IBM Business Partner Reseller Agreement to resell the IBM Blockchain Platform
<b>Business acceleration</b> <ul style="list-style-type: none"> <li>IBM cloud credits for startups through the <a href="#">Startup with IBM Program</a> and for <a href="#">new business partners</a></li> <li>Blockchain Digital Mentorship Program for companies building on the IBM Blockchain Platform. Simply complete the form on the <a href="#">Let's Connect button</a></li> </ul>	<b>Drive awareness of your existing blockchain solution</b>	An established business with a blockchain solution	Promote and differentiate your offering from the competition by submitting your solution and earning the <b>Ready for IBM Blockchain</b> emblem.  List your blockchain solution in the <b>IBM Global Solutions Directory</b> once authorized with a <a href="#">Ready for IBM Blockchain</a> solution
	<b>Direct a client to IBM for blockchain network implementation</b>	A good understanding of the client's industry and blockchain aspirations	Sign an IBM Business Partner Reseller Agreement  Register with the <a href="#">Sales Assist Business Partner Program</a> to potentially earn a referral fee.

To learn more, visit [ibm.com/blockchain/ecosystem](http://ibm.com/blockchain/ecosystem) or [ibm.com/partnerworld/blockchain](http://ibm.com/partnerworld/blockchain)