

Expertise Locator



In their quest to foster a high performance environment, Organizations look for ways to build an effective, continuous, learning culture. Knowledge and access to that knowledge in an organization improves productivity and business outcome. Finding and utilizing expertise in a timely manner can make a big difference. For instance if sellers can get the best expert to help them quickly, they will close more deals, faster.

Speed and agility are critical competitive differentiators today and Expertise Locator is a solution which improves both. Expertise Locator infers expertise by analyzing social content; not just what was posted, but by reaction to content as well. Using Connections and potentially other sources means that companies don't have to rely on individuals updating expertise databases regularly, but can leverage information employees are already sharing.



Capture Expertise

Provide an ability to capture the expertise of every employee through their digital footprint to highlight their skills, knowledge, experience, network and contributions to other employees.



Access expertise Easily

Empowering employees by handing them tools to find and connect with experts inside and outside their networks, can result in much better outcomes for the organization.



Ensure Responsiveness

Improve accessibility and mobility to ensure fast response from experts even while on the go thereby improving productivity and collaboration.

IBM Expertise Locator helps you leverage your connections environment better by extending it to allow users to quickly identify experts from a mobile device or browser, reach out to them and update their Connections network to include them. It allows employees to search for subject matter experts based on their expertise, Contact experts quickly from within Expertise Locator, Select from a list of popular keywords to find experts, Mark favorite experts to find them again quickly, Create private notes on experts profiles and Send experts Connections network invitations.