



Feeling Blue?



Join the Enterprise Data and AI on IBM Z Virtual Symposium May 19–21, 2020

ibm.biz/feelingblue

Your existing IBM Z investments hold tremendous value. Join this complimentary virtual event to learn how IBM continues to modernize the IBM Z platform to accommodate even the most demanding digital transformation initiatives. Hear about the latest technologies that enable access to enterprise data at its point of origin, learn how to leverage data across platforms and embed AI into transactional applications. Gain the insight you need, when you need it, to become a truly insights-driven organization.

Learn more and register at ibm.biz/feelingblue

Agenda (Times are in EST)

Tuesday, May 19, 2020

11:00	Namik Hrle, IBM Fellow, Data & AI on Z: How to Bring Analytics to Your Most Valuable Data and Derive Optimal Insight This presentation will discuss digital transformation and modernization and how it relates to your IBM Z infrastructure.
11:45	Chiara Baldan & Diego D’Addeo, Sogei: How Sogei Rejuvenated its Data Analytics Strategy on IBM Z Join this session to discover Sogei's journey to mainframe rejuvenation with REST API, Db2 Analytics Accelerator, data virtualization and machine learning.
12:30	Eberhard Hechler, IBM Architect, Data & AI on Z: Infuse Data, AI and ML into your Core Business Processes for Actionable Insight We will share the latest enhancements in IBM Watson Machine Learning for z/OS, an end-to-end machine learning platform to build, deploy and monitor AI models.
1:15	Martin Schneider, IBM Offering Leader, Data & AI on Z: Introducing Db2 for z/OS Data Gate - Ready Access to Db2 for z/OS Data without Accessing Db2 Learn how new capabilities leveraging Db2 for z/OS and IBM Cloud Pak for Data provide an integrated approach to managing data originating in Db2 for z/OS.
2:00	Live Questions and Answers with the Subject Matter Experts Please join this live end of day session to ask the subject matter experts any questions that you may had during the day that have not yet been answered.

Wednesday, May 20, 2020

11:00	Terry Purcell, IBM Development, Data & AI on Z: The Next Evolution in Db2 AI for z/OS Learn more about how to improve your Db2 application performance and availability with Db2 AI for z/OS.
11:45	Frank Petersen & Jane Man, Bankdata: Bankdata's Exploitation of Spark on z/OS Yields Enterprise Efficiencies Learn how Bankdata saves CPU, reduces cost, shortens elapsed time, shortens sprint cycles, and improves overall efficiency.
12:30	Daniel Martin, IBM Development, Data & AI on Z and Citibank: Lightning-fast – Db2 Analytics Accelerator Integrated Synchronization The Db2 Analytics Accelerator now includes Integrated Synchronization, which provides significantly improved throughput, simplified implementation and lower cost.
1:15	Doug Anderson, Product Specialist, Rocket Software: Using Data Gravity to Reduce Cost and Improve Productivity QMF 12.2 provides REST API access to data, a simplified 3-tier architecture for easier installation, and a new Java based (zIIP exploiting) mainframe client.
2:00	Live Questions and Answers with the Subject Matter Experts Please join this live end of day session to ask the subject matter experts any questions that you may had during the day that have not yet been answered.

Thursday, May 21, 2020

11:00	Mo Townsend & John Campbell, IBM Development, Data & AI on Z: Db2 12 Trends & Directions & Latest Updates Hear the latest on Db2 for z/OS enhancements and take a look at Db2's strategic roadmap and what the Db2 Development lab is planning for the future.
11:45	Jonathan Sloan, IBM Specialist, Data & AI on IBM Z: Delivering Faster Business Value with Your Mainframe Investment IBM Data Virtualization Manager for z/OS enables users and applications read/write access to IBM Z data <i>in place</i> , without having to move, replicate or transform data.
12:30	Patrick Bossman, Solution Architect, Data & AI on IBM Z: How Data Management Modernization is Key to the Success of Your Mainframe Strategy We'll explore some of the challenges and the solutions needed for modernization, including access to mainframe data, and development processes.
1:15	Tom Ramey, IBM Development, Data & AI on Z: Making IBM Z Data and Resources Available through Cloud Pak for Data Learn how IBM Cloud Pak for Data is integrated with IBM Z technology to facilitate the development of analytics and AI applications.
2:00	Live Questions and Answers with the Subject Matter Experts Please join this live end of day session to ask the subject matter experts any questions that you may had during the day that have not yet been answered.

Learn more and register at ibm.biz/feelingblue