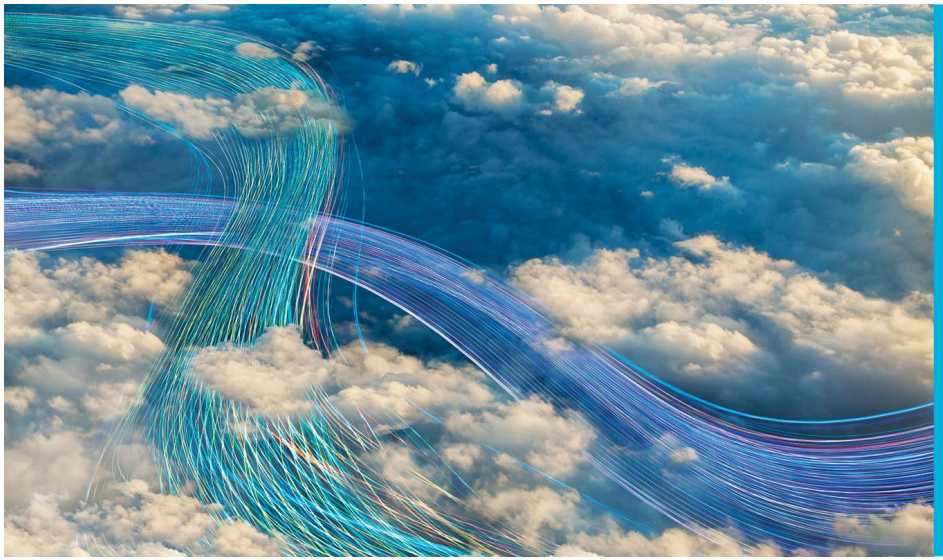

Business challenge

You-Get BV wanted to expand its reach by offering business process management (BPM) services to smaller companies that might not be able to afford or support an on-premises BPM solution.

Transformation

By implementing the IBM Business Process Manager Pattern on the IBM® PureApplication® Service on SoftLayer® platform, You-Get can create new BPM environments for customers in hours instead of days.

Business benefits

98% decrease
in time needed
to create a new cloud-based BPM environment

Reduces
costs
of a BPM solution, making it more accessible to smaller companies

Supports
hybrid cloud approaches
for customers who need on-premises solutions

You-Get BV

Quickly delivering business process management solution value with IBM Cloud offering

Founded in 2007 and based in the Netherlands, You-Get BV is an IBM Premier Business Partner that specializes in business process management (BPM). "We help companies create processes and mobile processes with IBM Business Process Manager and IBM Operational Decision Manager software," says company founder Hans van Krevel. Originally founded by van Krevel and Hanke Dekker, the company now has approximately 70 employees in the Netherlands and Vietnam.

"We don't have servers anymore. Everything is running on the cloud."

—Hans van Krevel, Founder, You-Get BV

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Creating a new BPM solution

To expand his organization's reach, van Krevel wanted to offer BPM services to smaller companies that might not be able to afford or support the full complement of BPM capabilities from IBM. It seemed logical to use the cloud to support this new offering. Over the years, van Krevel had moved all of his firm's applications and services to the cloud. "We don't have servers anymore," he says. "Everything is running on the cloud. From our office applications to our development environments, we are pushing everything to the cloud."

Further, when van Krevel and Dekker founded You-Get in 2007, the business had adopted Business Process Manager software to handle its sales, invoicing, order management and provisioning processes. "Business Process Manager software gives you control over what you're doing on a day-to-day basis," says van Krevel. "You get control over your operations, and you get insight. That's the beauty of BPM." The business wanted to make this solution more broadly available so that other companies could enjoy the same benefits.

Turning to the cloud

Headed by van Krevel, the team uses the IBM® PureApplication® Service on SoftLayer® platform to create new BPM solutions for small to midsize businesses. "We used the SoftLayer platform with the IBM PureApplication Service on top of it," says van Krevel. "Then we are using the IBM Business Process Manager Pattern on the PureApplication Service." Customers pay for the service through a usage-based model. Using the SoftLayer platform, You-Get can create a full development, test, acceptance and production environment for customers within just a few hours. Because the SoftLayer platform is flexible, You-Get can scale the environments easily.

With the PureApplication Service solution, You-Get has one point of visibility into all of its customers' environments. The company is therefore able to proactively manage customer environments and scale up resources as needed to maintain consistently high performance.

You-Get modifies the Business Process Manager Pattern offering and adds content, including accelerators, so that even customers that lack knowledge of BPM processes can begin using the solution quickly. You-Get also created the You-Get SPRINTer rapid process application tool for this purpose. Any business user can create, test and release its own processes within 30 minutes, without any coding or IT involvement.

Accelerating delivery

With the SoftLayer platform, it takes You-Get four hours to create the customer environments that used to take approximately a month, a reduction of more than 98 percent. "This makes it very easy for businesses to start using IBM Business Process Manager without having to make a large up-front investment," says van Krevel. You-Get customers can take advantage of Business Process Manager software's capabilities at an extremely low total cost of ownership (TCO).

Plus, customers don't have to worry about software maintenance or upgrades. "We do that for them, so there's a lot less IT involvement and support needed. We take care of it all," says van Krevel. You-Get relies on the support of the SoftLayer and PureApplication Service teams.

Finally, You-Get can support customers using a hybrid cloud approach. With the PureApplication Service on SoftLayer platform, You-Get can provide development and test environments that it can then move to a customer's on-premises platform. "So basically it's a hybrid model," says van Krevel. "Because we are very scalable, it's very easy for us to only create a development and test environment and then move to the on-premises environment."

Solution components

- IBM® PureApplication® Service on SoftLayer®

Connect with us

Take the next step

To learn more about the IBM PureApplication Service on SoftLayer platform, the You-Get You-Get SPRINTer rapid process application tool or the You-Get Process Cloud, please contact your IBM marketing representative or IBM Business Partner, or visit the following websites: **ibm.com**/software/products/pureapplication, https://www.theprocesscloud.com/?lang=en

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