

From minutiae to mastery with multi-cloud automation

51% of multi-cloud organizations are too busy to innovate



Organizations managing multi-cloud environments are so busy running their IT infrastructure that they are less likely to allocate time for innovative or strategic initiatives

Innovation goals drive automation investments

A recent IDG survey of IT decision makers reveals their automation goals are to:



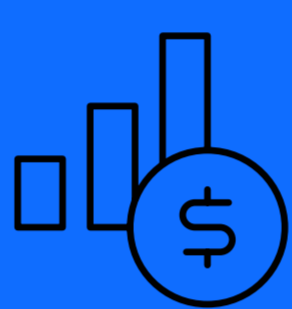
44%

improve agility to develop new applications



39%

align IT & business by shifting from operational to strategic tasks



38%

reduce IT infrastructure costs



Smarter decision making supports automation ROI

Survey respondents said their main objectives for improving the ROI of IT automation are to:



90%

leverage analytics for better decisions



83%

experiment with cognitive solutions



IBM has a smarter way to transform with cloud

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*Source: IDG Research MarketPulse Research, Managing a Multi-Cloud Environment, May 2018

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