



Business challenge

To launch online linguistic solutions for customers worldwide, MediaWen International needed to team with a global provider offering high-performance cloud infrastructure and cognitive computing technologies.

Transformation

Evaluating Amazon, Microsoft and IBM solutions, MediaWen chose SoftLayer® bare metal server hosting infrastructure, the IBM® Bluemix® development platform and IBM Watson™ language application programming interfaces (APIs) to deliver best-in-class linguistic capabilities.

Results

MediaWen created a scalable, security-rich offering that provides customers in media and entertainment, e-learning, finance, government and healthcare markets with cognitive subtitling, translation and dubbing functionality.

Business benefits

Offers cognitive capabilities

including speech-to-text, machine translation, text-to-speech and natural language processing functionality

Supports accessibility

for illiterate, hearing impaired and visually impaired customers in countries around the globe

Drives business growth

with SoftLayer data centers worldwide to support expansion in Asia, Europe, and North and South America

MediaWen International Launches cognitive linguistic solutions with IBM Cloud and IBM Watson technologies

MediaWen is a business-to-business (B2B) company and a software as a service (SaaS) provider offering cognitive online solutions for video content, including Federal Communications Commission (FCC)-closed captioning, multilingual subtitling and automatic dubbing.

www.mediawen.com

Solution components

- IBM® Bluemix®
- IBM Watson™
- SoftLayer®

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