



The Business Value of Using IBM AI-Powered Automation Solutions

IDC's study demonstrates the value for organizations using IBM AI-Powered Automation Solutions, including IBM Cloud Pak for Automation, IBM Automation Services, Integration, etc. Study participants reported that their use of IBM solutions has **enabled business transformation through automation while increasing staff productivity and data driven insights.**

KEY RESULTS



\$676,961
annual benefits per
100 employees



508%
5-year ROI



11.3 months
to payback

CUSTOMER QUOTE, MEDICAL DEVICE ORGANIZATION:

“ IBM gave us the ability to envision new solutions we did not have in mind because of our previous limitations. ”

Benefits in Terms of:



DAY-TO-DAY EFFICIENCIES

34% more IT Infrastructure staff efficiency

24% more efficient business process management team

30% higher developer productivity

30% greater analytics team productivity

CUSTOMER QUOTE, TECHNOLOGY SERVICES COMPANY:

“ Our organization is using IBM to track which people are assigned to which projects based on different skill sets and the requirements of the project. If we can optimize this matching, we can deliver better services to our clients at reduced costs. We also use it as part of proofs of concept where we can show improved application functionality with reduced headcount work requirements. ”



BUSINESS OPERATIONS

\$8 million higher annual revenue per organization

10% revenue growth per organization

CUSTOMER QUOTE, FINANCIAL SERVICES COMPANY:

“ IBM AI helps us access the data and make decisions on pricing. It helps us understand our customer base through data analytics and this helps us understand which markets we want to target based on which are growing. ”

CUSTOMER QUOTE, MEDICAL DEVICE TECHNOLOGY COMPANY:

“ Our company was able to quantify several business process improvements. This gave us the ability to move away from administering the processes and focus on making decisions that could drive action. ”

See the complete picture: [download the white paper](#)