

Managed Services: Your Door to Digital Transformation

There are three key steps to using managed services to adopt hybrid cloud environments and enable digital transformation.



Productivity and performance

Get more bang for the buck with application and infrastructure capabilities



Agility and resiliency

Respond fast and nimbly to market changes



End-to-end hybrid cloud management

Access support across your hybrid cloud environment via a single solution



Just 1/3 of US firms manage their business and IT processes in a highly centralized manner¹



39% of organizations indicated application complexity as their top challenge in executing their application portfolio management goals²



Over 50% of organizations indicated they'd need to respond to the most urgent events (e.g., product recalls, natural disasters, security breaches) in 48 hours or less³



Open the door to business transformation using managed services to build your hybrid cloud environment.

Read the IDC white paper: “Managed Services: Ensuring Enterprise Transformation to Hybrid IT” to learn more about the benefits of hybrid cloud managed services and IBM’s capabilities.

[Read the white paper](#)

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^{1,2,3} IDC White Paper, sponsored by IBM, “Managed Services: Ensuring Enterprise Transformation to Hybrid IT”, October, 2015.