

The India cure

Remedying the challenges of the healthcare landscape

India's healthcare industry face challenges around infrastructure and access to healthcare



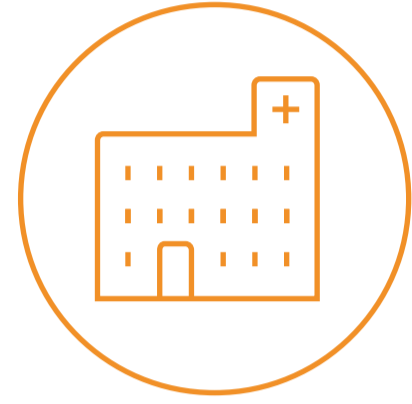
1/2 of 1
hospital bed per thousand of India's population at present



3 million
expected number of new hospital beds required to meet demand by 2025



13%
of rural populations have access to primary healthcare centres



<10%
of rural populations have access to a hospital



<25%
of India's population currently has any form of health insurance coverage



90%
of the rural population has no access to medical insurance

Reasons for growing consumer demand for healthcare services in India



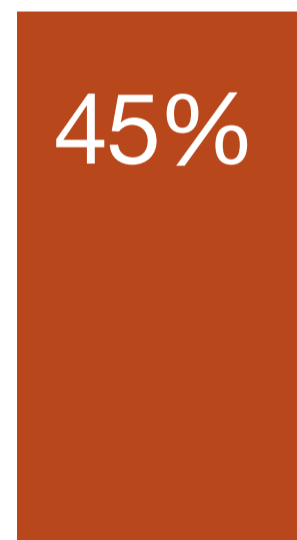
Increased disposable income



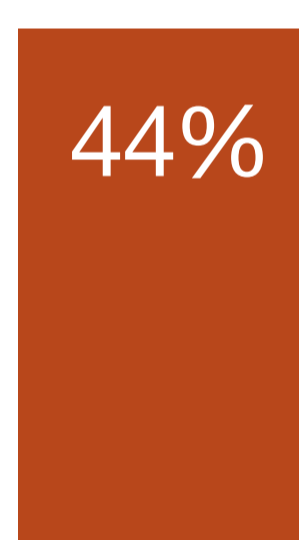
Increased health awareness



Use of modern technologies



Increased collaboration



Access to better quality of services

Top influences on patient spend as identified by Indian healthcare executives

74% Access to high-quality services



60% Access to specialty services



53% Access to latest technologies



To learn more about the growing demand of India's healthcare services and how to overcome the associated challenges, read the IBM Institute for Business Value study "India Cure" at ibm.biz/indiahealthcare