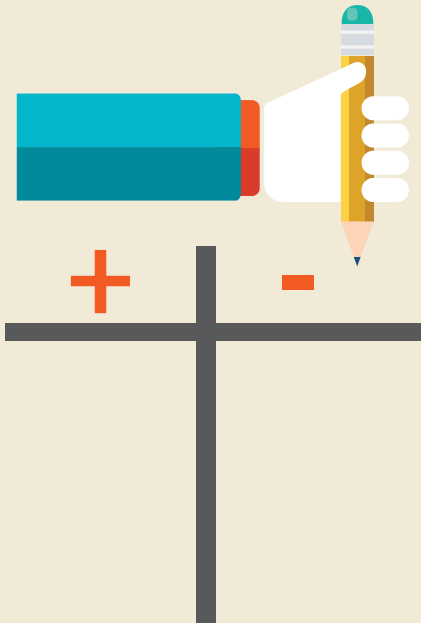


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BUSINESS IMPERATIVES

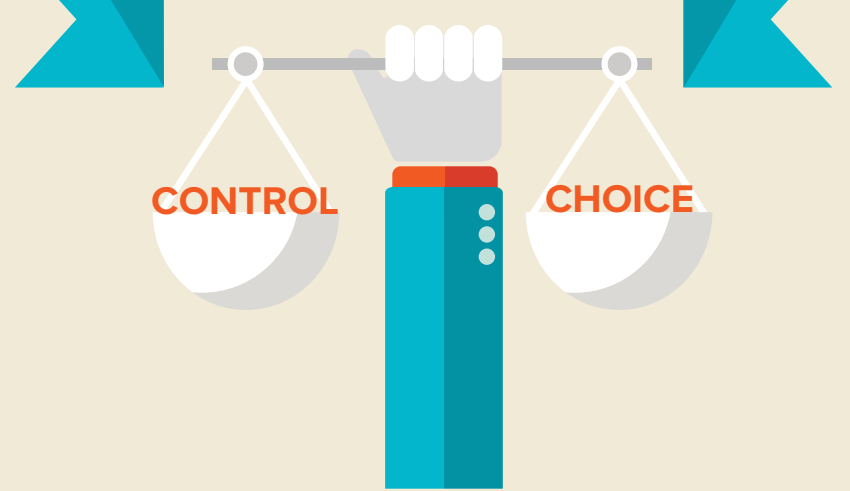
Achieved By Implementing A Multi-cloud Self-service Environment

1. A CONSISTENT WAY TO EVALUATE OPTIONS



Developers need a consistent way to select services that match their workload, financial and security requirements.

2. BALANCE CONTROL & CHOICE



IT managers must strike a balance between allowing developers to use the tools of their choice and tightly controlling resources.

3. ALLOW TEAMS TO FOCUS ON CREATIVITY AND CODING



Self-service allows teams to focus on creating great services rather than procuring, tuning and customizing an environment.

Have you provided your DevOps team with the best tools to ensure their success at achieving your business goals? In a multi-cloud environment success is achieved through APIs and self-service automation.

For more information, read Hurwitz & Associates' blog on the business benefits of self-service multi-cloud management: <https://www.ibm.com/blogs/cloud-computing/2017/04/3-imperatives-self-service-multicloud/>



To learn more about IBM's approach to multi cloud management visit: <https://www.ibm.com/us-en/marketplace/cognitive-automation>