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## Highlights

- Increase implementation success through a dedicated professional
  - Leverage IBM K-12 expertise to achieve desired results in a manageable timeframe
  - Inspire your team to do their best
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# Project Management for Teaching and Learning

*Improve project success, reduce risk, and cut costs*

School districts across the country are consistently working on research-based initiatives to build teacher capacity and support student engagement and learning in schools. This is a major undertaking, especially when we consider the limited staff that districts have available to assign to new initiatives and ensure a quality implementation.

## Project Management Is the Key to Quality Implementation

Understanding the complexities and benefits of Project Management is critical in this process. Any implementation has four general stages, all with their own list of tasks and challenges. These stages are initiation, planning, implementation and closure. We refer to these stages as the project 'life cycle'. A dedicated individual with experience in the project life cycle can ensure that all stages are implemented in a coordinated and efficient manner.

## Increase productivity and reduce stress

Most districts do not have dedicated project managers and staff are already fully committed to their day to day responsibilities. Major projects often get delayed because of lack of time available from the district consultants / teams. Even in the cases when district staff can find a few hours to work on an important implementation, the project may quickly stall because most projects require a dedicated Project Manager who is responsible for the continual progress of the initiative until its successful completion.

## Improve quality and outcomes

A project manager, dedicated to your initiative, will ensure that the thinking, planning, execution, monitoring and communication, the foundation of a successful project, will occur with the detail and timeline required.



This experienced individual adds value by increasing the effectiveness, delivering the outcomes and meeting the timelines of your implementation.

## Solution Offering

An IBM K-12 Professional Project Manager will work with your district support staff to:

- Co-create success criteria for the project implementation and monitoring of the project effectiveness
- Develop detailed project plans with realistic timelines
- Meet with key staff to review progress of the implementation and discuss continuous improvements
- Establish and follow up on the communication plans
- Create monitoring plans, tools and reports

**Typical Length of Engagement:** 10 - 20 days per year

## Why IBM?

Leveraging established methodologies, tools, and deep industry knowledge, IBM understands that district initiatives must be supported by experienced and focused project managers. IBM K-12 Education Consultants will apply best practices in project management and knowledgeable and up-to-date insights into teaching and learning.

## For more information

To learn more about IBM K-12 **Project Management**, please contact your IBM Marketing Representative. For more information on all our IBM K-12 Consulting and Professional Services, visit: [www.ibm.com/industries/education/canada-k-12-service-briefs](http://www.ibm.com/industries/education/canada-k-12-service-briefs)



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