



“The IBM hosting solution answered a lot of questions from our banking customers about our ability to meet their security requirements.”

—Jamie Alexander, Chief Technology Officer, Sensibill Inc.

Business challenge

To deliver its next-generation receipts management solution to financial institutions, Sensibill Inc. needed to team with a trusted cloud services provider offering security-rich hosting infrastructure.

Transformation

Backed by security-rich IBM® Cloud™ hosting services, Sensibill delivers a next-generation receipts management service that helps banks compete in a rapidly shifting industry landscape.



Jamie Alexander
Chief Technology Officer
Sensibill Inc.

Results

Establishes trust

with potential customers by backing a cutting-edge application with services from a cloud leader

Gains support

and access to expertise through the IBM Global Entrepreneur Program for startup businesses

Easily extends offering

to additional markets in the UK and the US with the IBM global data center footprint

Sensibill Inc.

Teaming with IBM to offer a bank-tough receipts management service

Founded in 2013 and based in Toronto, Canada, [Sensibill](#) powers banking applications with a cloud-based service designed to help consumers manage line-item receipts. The business serves leading banks and financial institutions, providing cutting-edge capabilities that help engage customers and drive greater revenue.

Solution component

- IBM® Cloud™

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