

# Protecting Privileged Credentials:

## Your path to Privileged Access Management (PAM) adoption

**Privileged credentials are the key to your most treasured assets.** PAM enables you to protect those assets, but PAM is more than just deploying new technology.

IBM Privileged Access Management as a Service can help you get the most out of your investment throughout four critical phases of your PAM adoption journey.

**80%** of security breaches involve privileged credentials

1. The Forrester Wave: Privileged Identity Management, Q3 2016

### PHASE 1

#### Design your target PAM state

Consider your business and operational goals—as well as your compliance and regulatory requirements—and develop your future-state PAM strategy.

### PHASE 2

#### Map a path to your future PAM program

Consider the features and functionality you need for what's ahead, and create a path to get there.

### PHASE 3

#### Accelerate your deployment

Implement your chosen PAM solutions faster with pre-built use cases and assets and an agile methodology designed to help you realize a faster time-to-value for your PAM solution.

### PHASE 4

#### Continuously optimize and expand

Implementation is only the beginning. Once you're up and running, take steps to continuously optimize your PAM program with new integration targets as needs evolve and grow.

## Learn how

IBM Privileged Access Management as a Service (PAMaaS) can map out a more effective PAM strategy for **your** organization.

[ibm.biz/PAMaaS-Webinar](https://ibm.biz/PAMaaS-Webinar)

