

# Finding the right path to hybrid cloud modernization is tricky

But what if you had a GPS to accelerate your journey from planning to execution?

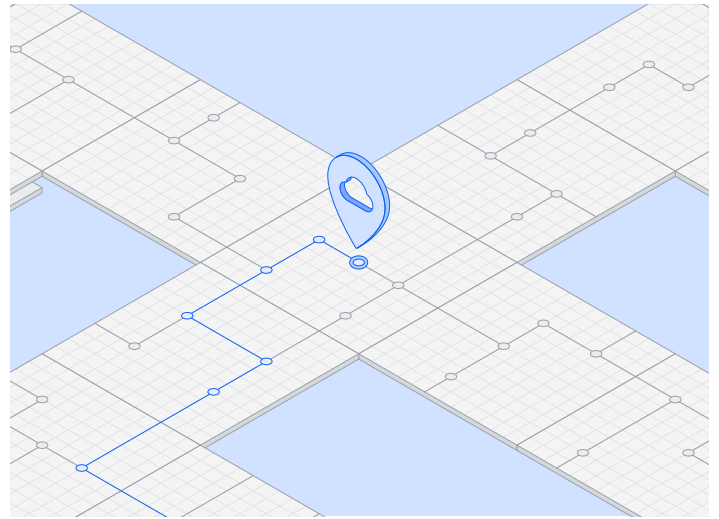
Hybrid cloud helps organizations respond to market needs faster, unlocking agility and real value. Organizations can optimize processes while shrinking expenses and modernizing mission-critical applications—even while employees and customers continue to seamlessly interact with those applications.

Today, businesses of all kinds are embracing hybrid cloud. Although the advantages of hybrid cloud are clear, the path to getting there isn't.

## What if your cloud journey came with a roadmap?

Imagine if you could chart your entire cloud journey before you even began. The IBM Consulting™ Cloud Accelerator is designed to de-risk modernization. Powered by the knowledge and expertise IBM Consulting has gained by leading numerous successful hybrid cloud migrations, our accelerator maps the most effective pathway based on your desired business outcome.

Our purpose built cloud accelerator transforms your experience into concrete execution, featuring built-in expert rules, automation tooling, playbooks and starter code. The journey framework enables you to move different types of mission-critical applications to the cloud with consistency and confidence in real time.



You can also solution different paths beforehand, laying out potential modernization programs before making the investment. Using the IBM Consulting Cloud Accelerator, our clients have experienced:



Up to 40%  
faster planning



Up to 30%  
lower-cost delivery

With the IBM Consulting Cloud Accelerator, the hypothetical becomes hyper-practical.

## Making the complex easy—without the risk

The IBM Consulting Cloud Accelerator automates many modernization tasks, reducing complexity while increasing the speed and agility of your business. And automation frees our experts to focus—along with you—on delivering desired business outcomes faster.

Learn more about how you can accelerate modernization using IBM Consulting Cloud Accelerator.

[Visit IBM Consulting cloud →](#)

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