Today, organizations need to leverage the processing and analysis of available data resources to make better business decisions, gain deeper insight into market trends, detect and prevent fraud, and capture competitive advantage. Application workloads vary dramatically from one organization to the next, and even among various groups or organizations within a single company. Many organizations have data sets and resulting storage requirements that might be described as midsized. Quite often these same organizations labor under limited IT budgets.

The IBM Storwize family is designed specifically to meet the unique data storage requirements of business groups or organizations with midsized application workloads and constrained IT budgets that nevertheless need storage with all the features and capabilities demanded in the largest, most business-critical environments on the planet.

The IBM Storwize family provides especially powerful solutions with comprehensive storage services and multiple all-flash and hybrid-flash options, offering feature-rich, affordable, enterprise-grade storage solutions for the cognitive business looking to grow and thrive.
Built with IBM Spectrum Virtualize™ software, the IBM Storwize family is an industry-leading solution for storage virtualization that includes technologies that both complement and enhance virtual environments to achieve a simpler, more scalable and cost-efficient IT infrastructure. As the pace of innovation continues to accelerate, the Storwize family offers integration points to enable efficient, cost-effective hybrid cloud storage solutions to accommodate dynamic needs and specific business priorities. Available in a wide range of storage solutions, the Storwize family delivers sophisticated capabilities that are easy to deploy, yet also help control costs for growing businesses.

**Benefit from award-winning capabilities**

The Storwize family uses IBM Spectrum Virtualize, proven software that provides the same interface and similar functions across the product line. As a strategic element in the success of the IBM Storage business, the Storwize family is designed for future growth over time.

Designed to deliver comprehensive capabilities for storage efficiency, the Storwize family enables users to dedicate fewer of their scarce resources to IT infrastructure—and more to implementing new applications to support the business. This is possible through the innovative built-in capabilities of Storwize systems, which allow users to:

- Significantly improve performance with all-flash solutions
- Store up to five times as much active primary data in the same space\(^1\) using innovative compression
- Exploit virtual storage to enable fast and flexible storage deployment that can keep pace with virtual servers
- Virtualize existing storage so it can benefit from the breakthrough technologies built into the Storwize family
- Deploy flash storage cost effectively and optimize data placement among different tiers of storage, helping maximize performance while limiting costs of multi-tier systems

- Implement hybrid cloud capabilities rapidly and with existing on-premises storage
- Protect data with remote mirroring while controlling costs, thanks to innovative Bridgeworks WANrockIT network optimization
- Deploy high-availability, two-site configurations with IBM HyperSwap®
- Experience advanced capabilities in storage systems designed for ease of use
- Complement server virtualization with technologies such as IBM PowerVM®, Microsoft Hyper-V, VMware vSphere, Kubernetes and Docker

**Discover Storwize family offerings**

**IBM Storwize V7000**: Highly scalable, virtualized, enterprise-class, hybrid storage solution designed to consolidate workloads into a single system for ease of management, reduced costs, superior performance and high availability

**IBM Storwize V7000F**: All-flash, highly scalable, virtualized solution designed to deliver high performance with advanced storage capabilities for larger configurations at a cost-effective price

**IBM Storwize V5000**: Highly flexible, easy-to-use, virtualized hybrid storage solution designed to enable midsized organizations to overcome their storage challenges with advanced functionality

**IBM Storwize V5000F**: All-flash, virtualized solution designed to deliver high performance with advanced storage capabilities for smaller configurations at an affordable price
Leverage proven ISV solutions
IBM is committed to continuous improvement and virtually seamless application integration to optimize your business results and minimize time-to-value. Our commitment is visible through ongoing work and enduring partnerships with independent software vendors (ISVs) such as Microsoft, Oracle, SAP, Symantec and VMware.

Combining Storwize systems with leading ISV applications can provide increased flexibility and deliver a more robust information infrastructure for your business. Solutions have been qualified for Storwize systems for select applications that focus on key areas including backup/restore, high availability, server virtualization, and database and performance optimization. IBM is also committed to certifications with key ISVs aligned with various industries including healthcare, financial services, telecommunications and the public sector.

Why IBM?
The Storwize family of products from IBM, a recognized leader in the storage industry, is known for providing efficiency, flexibility and high-performance storage for any type of workload. IBM storage offerings customized for small, midsized and large organizations are specifically designed to deliver performance in streamlined packages that are easy to buy, deploy and manage.

For more information
To learn more about the IBM Storwize family of storage systems, please contact your IBM representative or IBM Business Partner, or visit: ibm.com/storwize

IBM Storwize V7000:
ibm.com/us-en/marketplace/storage-workload

IBM Storwize V5000:
ibm.com/us-en/marketplace/storage-consolidation

IBM Storwize V7000F:
ibm.com/us-en/marketplace/storwize-v7000f

IBM Storwize V5000F:
ibm.com/us-en/marketplace/external-virtualization

Additionally, IBM Global Financing provides numerous payment options to help you acquire the technology you need to grow your business. We provide full lifecycle management of IT products and services, from acquisition to disposition. For more information, visit: ibm.com/financing