My Clinical Diary for IBM Clinical Development

Digital diaries made easy for you and your patients

Watson Health
So your team’s made the decision to fully embrace an electronic patient reported outcomes (ePRO) solution for your study participants’ diaries. And it’s no wonder, given its clearly documented advantages:

- ePRO solutions promote better patient compliance than paperbased diaries
- ePRO solutions lead to more accurate and complete study data
- ePRO solutions ease administrative burdens
- ePRO solutions offer potential cost savings

Yet all those benefits (and more) can only be fully realized if patients actually use the ePRO system you put in place. So it needs to be easy-to-launch, easy-to-learn, and, most important, easy-to-use (particularly for patients enrolled in lengthy Phase III and Phase IV trials). And that’s precisely the user experience that My Clinical Diary from Watson Health™, is designed to deliver.

Built for their lives and your workflow
My Clinical Diary, exclusively for IBM® Clinical Development through its ePRO module, is an app for mobile devices running iOS that helps simplifies patient digital diary entry—and streamlines how you collect and manage patient study data.

My Clinical Diary: Patient-centered from the first tap

Easy, one time setup
Physicians help guide study participants through a simple, one-time onboarding process. After that, using the TouchID® feature on their iOS devices, patients can access My Clinical Diary with the press of a finger.

Sound security features
A required password reset and trio of security questions help safeguard access to diary data. And since diary data gets synced to the IBM Clinical Development server, no confidential study details remain on the users’ devices.

User-friendly interaction
Large fonts, graphic cues (including contrast controls, alert icons and color-coded sections), common query formats and conversational language combine to make for a simplified, welcoming user experience

Use the preferred device
Patients can complete their diaries using the My Clinical Diary app or the IBM Clinical Development web portal. Their data is synced to the same database, so they can choose whichever version works best for their needs.
My Clinical Diary: Designed for rapid deployment and easy management

Single-click on/off
IBM Clinical Development Study Designers can simply toggle on or off the ePRO and ePRO mobile app features as they build a study.

Diverse query formats
You can match your data needs to a broad range of response forms, including dropdown lists, VAS scales, radio buttons, multi-select buttons, free-text fields and more.

Flexible questionnaire design
Use My Clinical Diary “pathing” features to guide users only through the questions they need to answer (speeding up the process for them—and you).

Multilingual support
Deploy your study in dozens of languages to improve your potential reach and help aid compliance among ESL (English-as-a-second-language) study participants.

Powerful integration
My Clinical Diary lets you use key import and export functions directly in IBM Clinical Development.

Practical help features
Built-in user tips can help cut down on call center inquiries and empower patients.

Predictable, per-entry pricing
There’s no guessing or punitive pricing with My Clinical Diary: You pay a setup fee and then a per-entry fee for completed diaries (meaning you can control costs better by not expending funds on diaries that are incomplete).

Completely native app
My Clinical Diary isn’t a “quasi-utility” disguised in a mobile web browser. Instead, it’s a dedicated native mobile app designed for IBM Clinical Development users engaged in an active trial.

Time and date windows
The study designer can setup specific time of day windows for a diary. For example, you can set up a diary that is available every morning or just for a few days.

Diary completion rules
You can allow a patient to complete a diary a single time, once a day, an unlimited number of times or you can set a specific limit.
Get the short course on the long-term value
My Clinical Diary for IBM Clinical Development is a good choice for any trial phase, but we think it’s especially valuable for clinicians managing Phase III and IV studies where large patient populations may have to enter data over long periods of time (making it a go-to tool for chronic pain, oncology, cardiovascular and GI studies). And since delays in patient diary entries can create a domino effect that can potentially threaten time-to-market milestones, now’s the time to learn how My Clinical Diary can help your team help your patients complete entries efficiently, easily and on-time.

To learn more or schedule a demo at your convenience, connect with us at +1-866-387-4257 or pages.eclinicalos.com/myclinicaldiary.

About IBM Watson Health
In April 2015, IBM launched IBM Watson Health and the Watson Health Cloud platform. The new unit will work with doctors, researchers and insurers to help them innovate by surfacing insights from the massive amount of personal health data being created and shared daily. The Watson Health Cloud can mask patient identities and allow for information to be shared and combined with a dynamic and constantly growing aggregated view of clinical, research and social health data.

For more information on IBM Watson Health, visit: ibm.com/watsonhealth.
Footnotes


4 Jose N, Langel K. ePRO vs. paper. Applied Clinical Trials Online. 2010, [https://books.google.com/](https://books.google.com/)

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