

# Take Action:

## Get your GDPR plan in place!

72 hours

12 hours

24 hours

GDPR goes into effect on May 25, 2018. The deadline is quickly approaching and you don't want to be diverted by having an inefficient plan. Your GDPR readiness response may be a challenge because **75% of companies admit they lack a formal cyber security incident response plan** applied throughout their organisation<sup>1</sup>.

### Who's affected?

- Companies located in any country that process personal data originating in the EU
- Companies that conduct business in the EU

### Be ready to learn how to prepare now



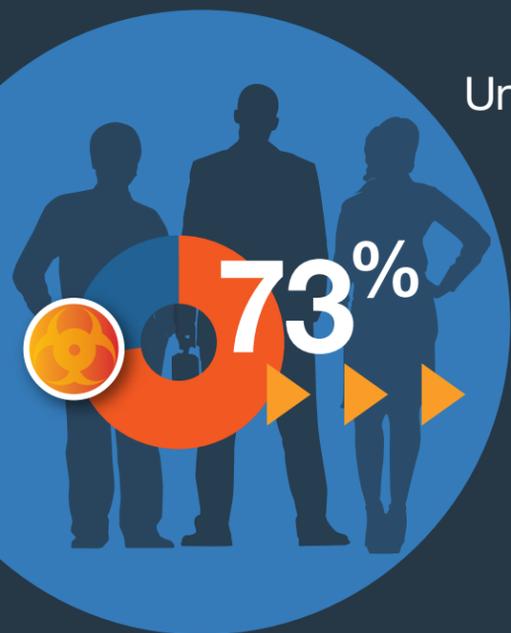
Failure to comply could mean huge penalties costing up to **20M euros or 4% of global turnover**, whichever is greater





Finding out details about the breach, who's been affected, or how it happened is no easy task – because data breaches must be reported within **72 hours**





Unsurprisingly, **73% of CISOs expect to experience a major security breach within a year<sup>2</sup>**. So it's vital that companies have experts on hand to quickly remediate and restore their business in the event of a breach.

**72 hours is not a lot of time. Here's what you need to do:**

#### Let us help you map out your incident response plan

IBM X-Force IRIS Vision Retainer can help you better prepare for, detect and remediate attacks to help reduce the timeline for potential impact. It provides access to highly skilled security consultants that are in place before you even need them.

- Helps reduce risk and exposure to cyber threats with a proactive and preventive approach
- Provides access to key resources that can speed incident recovery and reduce business impact
- Provides a broad view and deep understanding of incidents through intelligence data and analytics

With these capabilities, the IBM team can typically begin triage within an hour and have experts onsite in less than 24 hours.

Clients are responsible for ensuring their own compliance with various laws and regulations, including the European Union General Data Protection Regulation. Clients are solely responsible for obtaining advice of competent legal counsel as to the identification and interpretation of any relevant laws and regulations that may affect the clients' business and any actions the clients may need to take to comply with such laws and regulations. The products, services, and other capabilities described herein are not suitable for all client situations and may have restricted availability. IBM does not provide legal, accounting or auditing advice or represent or warrant that its services or products will ensure that clients are in compliance with any law or regulation. For further information on the IBM GDPR program, pathways, assessment and solution capabilities, please visit [ibm.com/gdpr](http://ibm.com/gdpr)

1. <https://www-03.ibm.com/press/us/en/pressrelease/51067.wss>

2. <https://www.helpnetsecurity.com/2015/07/16/why-enterprise-security-priorities-dont-address-the-most-serious-threats/>