Corporate Social Responsibility
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India 2020 Report
IBM believes that a company culture based on core values not only helps our business, but also defines the role that we can and should play in society.

— We identify and act upon new opportunities to apply our technology and expertise to societal problems.

— We scale our existing programs and initiatives to achieve maximum benefit.

— We empower our employees and others to serve their communities.

— We integrate corporate citizenship and social responsibility into every aspect of our company.

IBM has developed a thoughtful, comprehensive approach to corporate citizenship that we believe aligns with IBM’s values and maximizes the impact we can make as a global enterprise. We focus on specific societal issues, including the environment, community economic development, education & skills, public health, literacy, language and culture.

We have a Committee of the Board that provides guidance to ensure that the CSR objective of the Company are met. The current members of the committee are:

Mr. Chandrasekar Thyagarajan
VP Finance & CFO/India South Asia – Chairman

Mr. Chinni Sreenivas
VP Human Resources & HR Head/ India South Asia – Member

Mr. Amit Sharma
VP & General Manager, Global Business Services – Member
Our Objectives

Our objectives as outlined in our CSR policy are:

- IBM believes that a company culture based on core values not only helps our business, but also defines the role that we can and should play in society.
- We identify and act upon new opportunities to apply our technology and expertise to societal problems.
- We scale our existing programs and initiatives to achieve maximum benefit.
- We empower our employees to exercise their “well-developed skills” to make a measurable impact on communities and develop their skills.
- We integrate corporate citizenship and social responsibility into our business strategy overall, which includes our environmental policies, supply chain practices and how we treat our employees in every aspect of our company.

Focus areas

Our Focus areas has been:

- Education and skills development
- Public health care
- Community resilience and Social services

Program Report

Nurturing STEM and Workplace Skills for the New Collar Economy.

IBM has a focused approach to closing the STEM skills gap and preparing the workforce for new collar careers. In addition to collaborating with universities that offer specific computer coursework, IBM is taking a multi-pronged approach to skilling the next generation of tech workers. We work with constituents from the school level to undergraduate level through appropriate education and skilling programs that equip our youth with the requisite skills to access careers of their choice. We approach this through public / private partnerships and aligned NGO's which connect classroom, college and career skills and training. IBM also runs an apprenticeship program, which provides intensive on-the-job training for those breaking into the world of IT and who come from socio economically deserving backgrounds.
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Artificial Intelligence (AI for all) - In collaboration with Central Board of Secondary Education, Ministry of HRD, India

“AI for All” is an initiative by IBM in collaboration with the Central Board of Secondary Education (CBSE) to introduce AI as a subject for Senior Secondary students in India (Grade XI & XII). IBM developed a comprehensive AI curriculum (framework, outcomes, and assessments methods) in partnership with Macquarie University, New South Wales and Indian implementation partners – Learning Links Foundation and 1M1B. The “AI for All” curriculum aims to build foundational skills of Artificial Intelligence (AI) in students in order to make them not just be consumers of AI, but creators as well. It gives students the opportunity to learn and understand AI concepts and technologies that they already experience in their everyday lives, this will help them build a better world for themselves and be connected with the careers of tomorrow.

AI for all program trained 600 Principals (School Heads), 700+ teachers, 3648 students across 500+ schools in Delhi-NCR, Karnataka, Tamil Nadu, Bhubaneswar, Kerala, West Bengal, Andhra Pradesh, Telangana, Maharashtra, Madhya Pradesh, Uttar Pradesh, Rajasthan, Punjab. There is an inbuilt Monitoring and Evaluation component in the program design where pre-training survey and post-training feedback forms with participants (teachers/students) captured to ensure that the program goals are met.

Atal Innovation Mission – IBM Collaboration with Atal Tinkering Labs, Government of India.

The Atal Tinkering Lab (ATL) initiative is aimed at disrupting the Indian Education System, creating a paradigm shift where children as young as 12 years of age are being introduced to the world of technology innovation. In order to foster inventiveness among students, ATL can conduct different activities ranging from regional and national level competitions, exhibitions, workshops on problem-solving, designing and fabrication of products, lecture series etc. at periodic intervals. IBM partnered with Learning Links Foundation, SRF Foundation, Vikram A Sarabhai Community Science Centre and EZ Vidya to support the ATL initiative; this includes a comprehensive strategy that aims to benefit (a) the school, (b) teachers and (c) students.

Trainers conduct workshops and support in training and mentoring the ATL teachers to implement ATL in school effectively. The teachers get training & timely mentoring to implement the ATL Program effectively. Trainers adopt few schools and create a technical experience with students by providing hands-on activities using ATL kits and equipment to promote tinkering so as to instill the spirit of tinkering and project development. IBM conducted training across Karnataka, Telangana, Chhattisgarh, Uttar Pradesh, Himachal Pradesh, Haryana, Kerala, Tamil Nadu, Maharashtra and Rajasthan and impacted over 7000 teachers, over 1000 schools and 55000 students. To ensure effective implementation M&E for the program is in the form of video testimonials collected from program participants on their learnings from the program, and pre-training survey and post-training survey is conducted to understand the degree of improvement among participants and effectiveness of the workshop.

IBM developed ATL InnoNet Platform

IBM India in collaboration with NITI Aayog developed the InnoNet platform in order to establish a sustainable support ecosystem for the ATLs and the students. The platform provides a means of connecting the industry mentors (Mentor of Change) with the ATL schools to ensure that the young innovators receive the right mentorship from the leaders in the industry. With thousands of mentors onboarded on InnoNet platform, it is one of the largest volunteer mentor networks in the country. The platform currently enables 5024 mentors to collaborate with 4654 schools for mentoring support. The mentor activities are monitored through the portal in terms of number of sessions conducted with the schools and the detailed session reports submitted by mentors.
STEM for Girls - Building STEM Career Skills for Girls in Government Schools.

STEM for Girls program strive to enable girls’ empowerment through 21st century skills building that includes computational thinking, coding skills, digital fluency, life skills and self-actualization, to increase their chances of learning and careers in STEM (Science Technology, Mathematics and Engineering). IBM India launched “STEM for Girls” program to work with state department of education to improve education-to-work and career pathways for girls who are studying in Government schools. The emergence of new technologies and “new collar jobs” - that combine technical skills in areas such as cloud, cognitive, security, data science, etc., will require a deep knowledge base rooted in secondary and higher education. Girls progress in STEM learning would require, effective skills development in schools and mentorship. IBM India in partnership with the state governments, aims to equip 200,000 girls across government secondary schools, from class 8th to 12th with skills that would help build confidence, readiness for careers and to become a stronger participant in the digital economy.

IBM partnered with NGOs Quest Alliance and America India Foundation AIF to impact 123,889 students in 700 schools across 10 states; Karnataka, Andhra Pradesh, Telangana, Odisha, Assam, Bihar, Gujarat, Haryana, Rajasthan and Punjab. The program aimed to build agency among girls and encourage them to pursue STEM as a higher education option and potentially as a future career. As part of the intervention, various events were conducted to mobilize and engage students, such as residential summer camps. These included events where girls shared career aspirations, hackathon that focused on problem solving skills and exercises where girls were guided to make scratch projects. Program also enabled 739 School Principals and 700 Teachers in these states to address STEM topics through teacher review meetings, career days, Parent teacher meetings and project share outs.

M&E for the program is implemented in the form of baseline and end line exercises through the service of KPMG. For ongoing tracking of progress, Kobo Humanitarian response app is used to collect the data on classroom transaction and the facilitator experience with the learners. Further school wise data tagged to each facilitator is analyzed and represented through the tableau dashboard, which is also reviewed by implementing organizations constantly for internal planning discussion with the team.

Video documentation and case studies/testimonials will also be generated as part of capturing the program efforts. Further an independent third-party evaluation will be conducted to map the larger outcomes and impact.
Skill development

Advanced Diploma in IT, Networking and Cloud Computing

IBM in collaboration with Directorate General of Training (DGT), Ministry of Skills Development and Entrepreneurship (MSDE), Government of India, launched the 2 Year Advance Diploma on IT, Networking and Cloud Computing. The advanced diploma program is NSQF Level 6 certified and is focused at creating industry pathways for students. The two-year diploma program comprises of 18 months of classroom training followed by 5 months of On-the-Job training of the students. The students are supported through monthly scholarship during classroom training and a stipend during the OJT sessions. The program is open to students who have completed diploma from ITIs across the country. Program is implemented in 16 NSTI across 12 states; Uttar Pradesh, Uttarakhand, Madhya Pradesh, Haryana, Kolkata, Maharashtra, Karnataka, Telangana, Tamil Nadu, Kerala, Gujarat, Odisha. 486 students are currently enrolled in the program. Students also leverage IBM SkillsBuild platform for learning which includes built-in assessment in course to test the knowledge of the student to earn badges and certification.

Train-The-Trainer: Basic AI Skills

The Train-The-Trainer program was launched in Sep 2019 with an objective to orient the ITI faculty members towards Artificial Basics. The program enables learners to understand AI and its use cases in day-day-life, the evolving job market, design thinking principles and ethical considerations in designing AI based solutions. The program follows a blended learning methodology with classroom training followed by online learning through IBM SkillsBuild. Program is conducted at 7 NSTI locations (Hyderabad, Bangalore, Chennai, Mumbai, Kolkata, Patna, and Noida) with over 4167 participants trained until March 2020 from over 900 ITI colleges and 15 states of the country. The program is open to all ITI faculty members from all the trades.

IBM SkillsBuild

SkillsBuild is a digital platform providing jobseekers a multimodal skills journey. Digital, live-virtual and face-to-face, the SkillsBuild experience includes career fit assessments, training, personalized coaching and the experiential learning for users looking to re-enter the workforce. The comprehensive ecosystem of support, coaching and other learning experiences designed to empower learners, is what differentiates SkillsBuild. This ecosystem includes experts who understand the challenges users face outside of learning and these experts are also given an opportunity to upskill so that they can be successful in their role. SkillsBuild was developed by IBM in collaboration with key learning partners selected for their pedagogy expertise and innovative technology: CodeDoor, Credly, MyInnerGenius, SkillSoft. This took the learning experience to a new level, by providing the best content and a single entry point for users.

SkillsBuild was launched in India in November, 2019 with Edunet Foundation, Unnati Foundation as implementation partners. It was leveraged to engage the students after the online classes to enable self-paced complementary learning and reinforcement of the concepts taught. A curated list of courses was published to students on periodic basis to complete the courses and earn certificates and badges. Most of the courses also had assessments integrated within the course to assess the student knowledge from the online learning. Since then, there have been more than 23,917 course completion amounting to 53,270 learning hours of e-learning content completion with a total of 10,667 students/learners on SkillsBuild in India.
**IBM New collar employability skills program**

As part of the Corporate Social Responsibility, IBM took up the initiative to promote skill development of under privileged youth by aligning the skilling efforts of the industry and thereby creating a QP aligned courseware on cloud computing/ data analytics and blockchain (200 hours of IBM curriculum with virtual labs). This program is intended to catalyze, facilitate and manage large-scale and demand-driven skills training which can benefit underserved – youth and women through an emphasis on, imparting domain related knowledge along with the soft skills as well as a right attitude to effectively engage into wage employment with the domestic industrial and service sectors. The objective was to ensure greater employability opportunity for under privileged youth and reducing the emerging gap between educated and employed in India.

In the year 2019, the program adopted an On-campus mode of deployment for imparting software skill training to 2500 youth by end of the year. The program is implemented through partner – Nasscom Foundation and its accredited training partners and provided actual training, assessment and certification. The project was successfully completed in 21 collages across semi urban and rural areas of Karnataka, Telengana, NCR and Haryana. About 3200+ students were mobilized through these colleges and training was conducted for all the students, with 2500 students completing the training and getting certified. As part of the program job fairs and campus placement drives were conducted in all the colleges which resulted in more than 50% of the certified students getting employment offers from various mid-size and large size organizations.

**IBM Open P-TECH Program.**

IBM Open P-TECH is a free digital education platform to equip those aged 14-20 years old with foundational knowledge on cybersecurity, IOT, AI and cloud computing and other technologies, plus professional skills like critical and creative thinking, collaboration, job readiness and workplace skills. IBM launched Open P-TECH in India to bring curated online courses on emerging technologies and professional skills to learners who are seeking to build skills that can help them be ready to participate in the digital economy. Open P-TECH offers students industry recognized “digital badges” that can demonstrate their knowledge and skills as they apply for employment or higher education. The free platform also comes with a student progress dashboard to monitor progress and assign new content to students. The platform also provides learning and instruction resources for teachers and supporting online enablement program to help teachers take new technology learning to their students. Open P-TECH is being introduced to learners in India, through various partnerships with Govt and academic institutions.
IBM Community Grants program provides cash grants to eligible community organizations and schools where IBM employees and retirees are actively volunteering and in support of eligible projects. It features individual and team opportunities. IBM India provided 23 Cash grants to Not for Profit Organizations/Government schools from across Indian where IBM volunteers contribute their time and skills for program enhancement. They addressed local community issues in Education, local environment protection, Social Service, Healthcare, Disability and digital skill development of youth.

Learn more about community grant →

**Uthishta**

The organization believes to see positive changes in the areas of Education, Healthcare and homeless. Their mission is to reach out underprivileged children and to mainstream. IBM employee volunteers supported in communication and writing for various projects, social media campaigns and with financials and compliance reports. The grant was used mainly to support over 100 underprivileged students in their higher education and distribute school kits to 250+ kids.

**Amader Arpan**

The organization mission is to impart education to the poor and deprived section of the society with the ideology of service of mankind, irrespective of caste, creed and religion by supporting with education. IBM volunteers supported with development, hosting and content management of organization website, content review for social media, coaching camps on education. The grant was used for higher education to engineering, diploma students, to run coaching centers for the economically underdeveloped villages for primary and secondary students and their medical checkup camps.

**Isha Education**

The organization aims to provide high quality school education to rural children who cannot otherwise access or afford. IBM Volunteers organized STEM campaigns benefitting more than 500 students. The grant was used to prepare learning aids for the school children of Isha Vidhya.
V Care Foundation

Is a voluntary support group dedicated to providing free help, hope, awareness and education to cancer patients and their families through outreach programs and services that improve the quality of their lives. Our volunteers has supported V Care by conducting social media presence, IT advisory, conducted workshops on strengthen inner capacities of the V Care volunteers and staff. The grant is used to support child cancer patients towards fitting of prosthetic eye.

Deepa Academy for the Differently Abled

The organization empowers the differently abled with quality education and promoting overall development with the guiding principles of self-help, interaction and involvement. IBM volunteers conducted Computer Technology and Personality Development training to 40 students with visual challenges using special software called ‘Job Access with Speech (JAWS)’. The grant is used to procure laptops to assist the students in their education.

Maharshi Arvind Foundation

Established primarily to foster peace and happiness. The foundation channelized education programs for all round development of human society and its surroundings. IBM Volunteers managed workshops, prepared content for handbook on humanity, self-realization. The grant was used to conduct 10 day train the trainer program for famers and educators focusing the techniques of the ‘Siddha Krishi’ methodology.

Spastics Society of Karnataka

The organization is dedicated to the welfare of persons with neuro-muscular and development disabilities. IBM volunteers supported on computer training, communication skills and personality development skills training for the children in SSK. The grant is used for the development of Prototypes and purchase of toys and teaching learning materials for school readiness program and for capacity building of teacher trainees in 2 year full time diploma course recognized by Rehabilitation Council of India and early child education course recognized by Bharatiya Vidya Bhavan.

The Satsang Foundation

The key objectives and activities of the Foundation derive from the dual intents of concern for mankind and the search for truth—helping people to explore ways and means to expand their spiritual horizons and lead a multi-dimensional life. The Satsang Foundation also extends a helping hand to the less privileged of society. Our volunteer supported education management skills guiding with the curriculum of different subjects and organized health camps.
**India Sundar Educational and Charitable Trust**

Aims and works to provide education to the underprivileged children of India and with a vision of developing a prosperous and powerful India by providing quality education. IBM Volunteers helped with quality education to the children from the economically weaker sections of the society and distributed notebooks to Government schools and conducted career guidance workshops. The grant will be used to set up computer & library centre, e-learning centre at Government schools.

**Cheshire Homes India**

The organization provide residential home care, education, medical, hospitalization and rehabilitation training facilities to physically challenged girl children and women from the weaker section of the society. IBM volunteer supported by training the students at Cheshire Home helping them on their school projects, soft skills training. The grant was used for education and rehabilitation and training facilities of physically challenged girl children.

**The MarThoma Welfare and Educational Society**

The mission is to engage in dedicated service to mentally disadvantaged children and their families through education, community support and skill training program. IBM volunteers supported in operations and with school’s curriculum. The grant was used to improve vocational training facilities of the school.

**Kshamata**

The organization vision is to have world free of exploitation for women and children. The organization works with women in various shelter homes and in communities providing counselling and awareness on alternate livelihood. IBM volunteer conducted mentorship workshops, mathematics literacy program designed and delivered sessions on basic mathematics useful in day to day life. The grant was used to support the distressed women and girls for their education, skill training, counselling and job placement.

**Ruva Foundation**

The trust supports education and holistic growth of female children at Comfort Home for Little Angels. IBM volunteers main aim was to educate the female children using presentation and interpersonal skills to guide on their future leadership. The grant was used to procure books for the library, LCD projectors, smartboards for classrooms.

**Iswar Sankalpa**

The organization works for homeless people with psycho – social disabilities providing treatment, care, rehabilitation support and reintegation. IBM volunteers supported training on banking for women and communication and soft skills to help in their livelihoods. The grant was used to procure computer and security equipment’s.

**Hindu Seva Prathishtana**

The mission of the organization is to provide comprehensive service facilities under one roof for children with multiple disabilities. IBM volunteers supported both parents and teachers on Aruna Chetana Project enable on computer skills. IBM grants was used to procure books & teaching aids for special children and helping aids to enable children to do their physical activities with ease.

**Aviratha Trust**

The organization is engaged in activities of human development. Their core activity are education, health, promotion of Kannada language and literature, environment protection and humanitarian action and also work toward the socio-economically backward districts of Karnataka. IBM volunteers actively supported in education projects as notebooks donation drives, library set up, STEM sessions, career guidance. The grant was used towards note books donation and library set up for the higher primary school from the under privileged society.

**Sparsha Trust**

The organization is to create a society free of exploitation of children and help children to manifest their inherent potential and talents. Team of IBM Volunteers taught more than 60 kids on different subjects like English and Math. The grant was used to support study material for the Sparsha Trust kids.

**Ramakrishna Tapovan**

The organization mission is to facilitate rural upliftment of the villages, empowerment of women and engage in educating youth and work towards a stronger nation building activity. IBM Volunteers delivered leadership skill development, self-volunteered activities to rural engineering students on Design Thinking workshops and delivering memory workshops for children. The grants was used to procure high speed sewing machines for the women as part of empowerment program.
**Anthalal Charitable Foundation**

The primary focus of the organization is Healthcare and Learning & Education of the weaker sections of society through material and volunteer support. IBM volunteers supported education and awareness on various subjects like internet, social media, cyber security, team building. The grant was used to help Government Primary & Secondary High School in Aghalaya, Mandya District with notebooks and also to support medicines for the patients diagnosed during health check-up camps.

**Z.P. High School, Kothapeta**

The school mission is to provide education for the students from poor and economically backward society. IBM Volunteers conducted sessions on STEM and spoken English to the students. The grant was used to set up science lab to understand the concepts well and develop practical experiments.

**eVidyaloka Trust**

The organization offers unique platform to connect passionate volunteers with children in remote villages to provide quality education and aims to deliver this mission in partnership with Government and local communities. IBM Volunteers taught Mathematics to the students. The grant was used to set up digital classrooms.

**Village Welfare Society**

An environment friendly socio-economic-cultural development organization working on improvement of life and livelihoods of disadvantaged people. IBM Volunteers supported with vocational training on basic communication and computers. The grant was used to procure computer to provide online education.

**Samridhdhi Trust**

The trust provide quality education to the children of the migrant underprivileged communities till they are employable. IBM Volunteers taught basic English, STEM subjects. The grant was used to set up digital classroom to create interest among children and give access to various digital educational materials.

**Vidya Integrated Development for Adult and Youth**

Vidya strive to provide high quality education, empowerment opportunities to children, youth and women. IBM Volunteers mentor in guiding on sustainable development approach in education and new technologies to teach. The grant will be used to support approx. 1000 girl students to procure study materials, computers on STEM courses.

**Light Lives**

The organization’s objective is to support the underprivileged to fulfil their basic needs mainly in the areas of education, medical emergencies and self-employment. IBM Volunteers conducted learning sessions on project management, communication and presentation skills and supported in operational activities. The grant was used to support medical emergencies, procure note books, food and fruits for cancer children at Kidwai Hospital.
Telangana Social Welfare Residential School, Narsingi

The school focuses on providing quality education to the socially backward children. Team of IBM volunteers conduct multiple workshops on STEM, CyberDay4Girls. The grant was used to set up Digital classrooms to help the teachers to teach the concepts via video and visual slides.

Vidyadaan Sahayyak Mandal

The organization help the needy and deserving students for their education. Vision of the Mandal is to empower students and nation. IBM Volunteers mentor 3 girl students on the overall holistic development. The grant was used to procure computers for the students and to set up library.

Accept Society

The organization aims to provide holistic care to HIV/AIDS patients and families by medical and psychological relief through care center and home based care and to educate the society to contain and eliminate ignorance regarding HIV/AIDS and its transmittance. IBM volunteers helped in education of the effected HIV/AIDS children on computer, internet training, structure a disciplined and systematic approach to education skills and expose children to different career options. The grant was used to procure laptops, projector, books, notebooks for educational purpose.

Bhumi

The organization’s vision is to help build more influential, equal and socially conscious society and mission to drive social change by fostering and environment where young adults and children learn, lead and thrive. IBM Volunteers served as a coordinator for one of the Bhumi center and taught fundamentals of robotics to children. The grant was used to ignite projects at Bhumi such as STEM, English, Robotics, Sports and to procure notebooks, hands on tools for the lab.

Thalassemia and Sicklecell Society

The objective of the organization is to increase life expectancy and enhance the quality of lives of all the Thalassemia patients. Team of IBM Volunteers supported in blood donation campaigns and conducted awareness workshop on Thalassemia. The grant was used to procure equipment’s in the research laboratory.

M.P.P.U.P. School, Nidimusali

The school mission is to provide quality education to the students from below backward society. IBM Volunteers conducted sessions on Mathematics, English to the school children. The grant was used to set up digital library and procure educational kits.

Isha Outreach

The organization’s vision is to inspire people to plant trees, develop a culture of care towards the environment and re-establish their connection with nature. IBM Volunteers team participated in several tree plantation activities in and around Chennai. Also participated in activities like beach cleaning, lean clean, seed ball separation. The grant was used for production and distribution of saplings in Isha nurseries.

Sri Gokavarapu Ganadhipati Zilla Praja Parishad High School

The School is located in Mamidikuduru rural village which is accessible to 700+ students from families of low economic background. IBM volunteers conducted sessions on science experiments, mentoring, train the trainer workshop on career counselling mobile application. The grant was used to extend the current computer lab.

Government PU College, Bangalore

The school provides quality education for the students to develop their potential to the full and to prepare of the challenges in life. IBM Volunteers supported the high school kids to teach them coding and programming skill via Scratch software. The grant was used to procure projector, printer, scanner to improve the medium of imparting education.

Government Degree College for Women, Khammam

The only college in the entire district in Government sector strives to impart value based education to the girl students to make them globally competent. IBM volunteers conducted sessions on code camp, set up study circle for students to access materials to prepare for job interviews, remote mentoring. The grant will be used to procure computers to support study circle setup and access online courses and sessions by students.
Community grant

**Environmental Foundation of India**

The organization is an environmental conservation group and their vision is to motivate fellow Indians in understanding the need of conserving our natural habitats. IBM Volunteers were involved in major events of tree plantation, cleaning ponds and lakes in and around Chennai. The grant was used to buy saplings to support tree plantation drive.

**Government Higher Primary School, Haale Hooru, Davanagere**

The school provides quality education for the students to develop their potential to the full and to prepare of the challenges in life. IBM Volunteers support the students in leaning basic computer and soft skills. The grant was used to procure computers, e-board and learning software kits for the students.

**Sri Gokavarapu Ganadhipati Zilla Praja Parishad High School, Mamidikuduru**

The school serves the low economic children from rural areas with a strength of 700+ for both English and Telugu medium. IBM Volunteers team conducted workshops on science and career guidance, mentoring and train the trainer workshop for teachers and introduced career counselling mobile application. The grant was used to extend computer lab in the school.

**Samarthanam Trust for the Disabled**

The organization works toward empowering the visually impaired, disabled and underprivileged people in India by providing quality education, accommodation, vocational training, placement based rehabilitation, nutritious food, training on science and technology. IBM Volunteers support in the overall development including communication skills, physical activity for the students. The grant was used for digital training, basic computers, sports training and taking care of students health and nutrition.

**Mitra Jyothy**

The mission of the organization is to assist visually impaired individuals through education, training, counselling, communication & technology to integrate them into mainstream society. IBM Volunteers supported in overall development in communication skills and physical activities of both men and women students. Also prepare and train them for fitness marathon running. The grant was used to provide Braille and Tactile books covering basic technology topics on cybersecurity and accessibility.
Supporting education in schools and colleges through small grants, employee skills & expertise

With an aim to make a wide range of knowledge and expertise available IBM volunteers engages with schools and communities around them, drawing on our strengths in innovation, expertise, reliability and trust.

IBM grant to Child in Need Institute was used to train 40 youth from vulnerable communities in Kolkata with computer and soft skills. This enables the youth to access entry level jobs in emerging sectors in addition to soft skills/confidence enhancement.
Like many countries around the world, India faces a cancer epidemic wherein new cancer cases and deaths from cancer are rapidly increasing. Given the fact that India is the second most populous country in the world, India’s absolute incidence and mortality numbers dwarf those of almost all other countries in the world. The situation of cervical cancer underscores this point: while everyone out of six people lives in India, every one out of four cervical cancer deaths take place in India. With an annual incidence of 1.4 million new cases and ~700,000 cancer deaths, the Mortality Incidence Ratio (MIR) in India at 67% is higher than that in many other countries (e.g. the US has an MIR of 38%). A very high percentage of common cancers in India such as breast, oral, cervical, lung are detected in advanced stages and baseline treatment costs are higher than annual income of more than 85% of the households in the country. Further, weaknesses in effective referral/linkage mechanisms coupled with poor availability and unaffordability of cancer treatment imply that access to cancer care is a severe challenge for most patients already grappling with poor prognosis because of late detection.

IBM India has partnered with Clinton Health Access Initiative (CHAI) to bring positive change to cancer care outcomes in India. IBM India and CHAI have started a strategic programme to support the national and state governments on expanding access to two key segments of cancer care: community screening and quality treatment. In order to improve screening outcome in Madhya Pradesh and Telangana, IBM India and CHAI will strengthen the states’ existing programs by capacity building of frontline healthcare workers, introduction of innovative testing solution and strengthening of data systems. With the goal of expanding treatment access, IBM India and CHAI will also build technology solutions for the two states to improve the availability of cancer drugs by strengthening supply chain processes. By collaborating closely with state officials and public cancer care hospitals, the programme will improve forecasting for cancer drugs and optimize warehousing and logistics management. The programme will directly impact cancer outcomes in all 51 districts of Madhya Pradesh and 33 districts of Telangana and a combined 50 public hospitals while creating pathways for larger scale adoption of successful approaches nationally. This programme is part of a broader multi-country effort by IBM and CHAI to improve cancer outcomes for millions of global citizens by strengthening public health systems through technology led solutions.
During the course of 2019, CHAI aligned the IBM-CHAI programme with government, was able to position the IBM-CHAI cancer programme as a strategic national intervention by garnering recognition from the national Ministry of Health & Family Welfare (MoHFW) and laid the groundwork for interventions in supply chain, capacity building of service providers and community level screenings for common cancers. CHAI had actively engaged in building relationships with key stakeholders at the national and state levels and other development partners with the objective of emphasizing need to focus on cancer care services. To understand the readiness of health systems for conducting population-based cancer screenings, CHAI undertook a comprehensive field assessment in Hoshangabad (one of the districts under the six-district pilot common cancers initiated by the GoI). The evaluation was undertaken across 12 primary health centres, six community health centres and the district hospital and focused on evaluation of available infrastructure, human resource capacity, availability of cancer screening equipment and consumables and mechanisms for data reporting and referrals. To understand drug supply chain systems and identify gaps in current operating model for cancer drugs in both states, CHAI conducted field assessments in Madhya Pradesh and Telangana. The assessment focused on existing processes and systems, availability of essential drugs, human resources and infrastructure pertaining to essential drugs for cancer care. In Madhya Pradesh, CHAI visited Madhya Pradesh Public Health Services Corporation Ltd. (MPPHSCCL), Government Medical College (GMC), Jabalpur; District Hospitals (DHs); central drug stores (CS) and cancer drug depts. There is limited awareness on screening for common cancers amongst health workers healthcare workers especially at lower level facilities and within the community. As the systems are being strengthened to provide screening & treatment services, awareness on prevention and early detection of common cancers will need to be created at the community levels to drive demand for screening. CHAI is engaging with multiple government and other relevant stakeholders to work at the grass root level for demand generation.

CHAI plans to continue to develop a set of tools to support programmes and partners to tailor cancer screening programs, by influencing intentions, risk perception and decisions associated with screening and management of cancers. Through a human-centred design approach, CHAI plans to engage collaboratively with health workers, women and men, and their families and communities, and program administrators to generate the insights to develop communication tools that support and enable recommended screening behaviours.
Disaster resilience

IBM India has been at the forefront, working with local agencies to mitigate the impact of unprecedented flood situations that affected states of Assam, West Bengal, and Bihar. Hundreds of IBM employees voluntarily ran material collection drives across our northern and eastern locations and collected relief materials such as dry ration and other essential food supplies and daily use items to support the families who have lost all their belongings in the floods. IBM employees were on ground working with NGO’s distributing relief items and providing immediate relief in some of the worst affected regions.
Section 135 of the Companies Act, 2013 and the Rules framed thereunder prescribe that every company having a net worth of Rs. 500 crore or more or turnover of Rs. 1000 crore or more or a net profit of Rs. 5 crore or more during any financial year shall ensure that the company spends in every financial year, at least 2% of the average net profits made during the three immediately preceding financial years, in pursuance of its Corporate Social Responsibility Policy. The provisions pertaining to CSR is applicable to IBM India Private Limited. The financial details required are as follows:

<table>
<thead>
<tr>
<th>Particulars</th>
<th>Rs. In crore</th>
</tr>
</thead>
<tbody>
<tr>
<td>Average net profit of the Company for last three financial years</td>
<td>5023</td>
</tr>
<tr>
<td>Prescribed CSR expenditure (2% of the average net profit as computed above)</td>
<td>101</td>
</tr>
</tbody>
</table>

Details of CSR expenditure during the financial year

| (a) Total amount to be spent for the financial year                          | 101          |
| (b) Amount spent                                                            | 44           |
| (c) Shortfall in spend (Refer Note 6)                                       | 57           |
(c) The manner in which the amount spent during the financial year is appended below

<table>
<thead>
<tr>
<th>S. No.</th>
<th>CSR Project</th>
<th>Sector covered</th>
<th>Projects/Program Specify State/ location where projects/program were undertaken</th>
<th>Amt. spent projects/Rs.</th>
<th>Administrative Overhead</th>
<th>Cumulative Exp.</th>
<th>Amt. spent through Implementing Agency</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.1</td>
<td>AI for all / CBSE &amp; Min. of Skills.</td>
<td>Education</td>
<td>Delhi-NCR, Karnataka, Tamil Nadu, Bhubaneswar, Kerala, West Bengal, Andhra Pradesh, Telangana, Maharashtra, Madhya Pradesh, Uttar Pradesh, Rajasthan, Punjab</td>
<td>3,42,76,279</td>
<td>NGO partners</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1.2</td>
<td>Atal Innovation Mission</td>
<td>Education</td>
<td>Karnataka, Telangana, Chhattisgarh, Uttar Pradesh, Himachal Pradesh, Haryana, Kerala, Tamil Nadu</td>
<td>2,46,87,699</td>
<td>NGO partners</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1.3</td>
<td>ATL-Innonet Platform</td>
<td>Education</td>
<td>Telangana, Maharashtra, Haryana, Delhi, Karnataka and Gujarat</td>
<td>2,23,10,800</td>
<td>NGO partners</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1.4</td>
<td>STEM for Girls</td>
<td>Education</td>
<td>Karnataka, Andhra Pradesh, Telangana, Odisha, Assam, Bihar, Gujarat, Haryana, Rajasthan and Punjab</td>
<td>23,52,60,273</td>
<td>NGO partners</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2.1</td>
<td>Advance Diploma in IT-Networking &amp; Cloud Computing</td>
<td>Skill Development</td>
<td>Uttar Pradesh, Uttarakhand, Madhya Pradesh, Haryana, Kolkata, Maharashtra, Karnataka, Telangana, Tamil Nadu, Kerala, Gujarat, Odisha</td>
<td>7,03,74,384</td>
<td>NGO partners</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2.2</td>
<td>Train the Trainers for ITI faculty in Basic AI Skills</td>
<td>Skill Development</td>
<td>Telangana, Karnataka, Tamil Nadu, Hyderabad, Maharashtra, West Bengal, Bihar and Uttar Pradesh</td>
<td>(included in 2.1 above)</td>
<td>NGO partners</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2.3</td>
<td>IBM SkillsBuild</td>
<td>Skills Development</td>
<td>Open to all states in India</td>
<td>1,35,00,000</td>
<td>NGO partners</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2.4</td>
<td>IBM New Collar Employability Skills Program</td>
<td>Skills Development</td>
<td>Karnataka, Telangana, NCR and Haryana</td>
<td>3,01,15,205</td>
<td>NGO partners</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Community Grant</td>
<td>Education, health, skill training, Disability</td>
<td>Karnataka, West Bengal, Delhi, Telangana, Tamil Nadu, Andhra Pradesh, Maharashtra, Uttarakhand</td>
<td>57,12,800</td>
<td>NGO partners</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>Augmenting National Cancer Care &amp; National Cancer Grid, Application of advanced technology in health care research</td>
<td>Public Health care</td>
<td>Madhya Pradesh, Telangana, Karnataka</td>
<td>0</td>
<td>NGO partners</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>Disaster resilience</td>
<td>Disaster Relief</td>
<td>West Bengal, Assam, Bihar</td>
<td>0</td>
<td>NGO partners</td>
<td></td>
<td></td>
</tr>
<tr>
<td>S. No.</td>
<td>CSR Project</td>
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<tr>
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</tr>
<tr>
<td>Program 7</td>
<td>Corporate Service Corps</td>
<td>Volunteering</td>
<td></td>
<td>Unspent balance amount returned by the implementing NGO VSO India Trust</td>
<td>1,05,35,104</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Total Administrative Expenses 1,88,85,251

Total 42,59,12,336 1,88,85,251
IBM is a global leader in its corporate responsibility, leveraging its expertise and technology to solve societal problems. IBM’s programs are designed for global scale to enable IBM to implement them across the world in over 170 countries. In line with the global citizenship and responsibility initiatives, IBM has vibrant and robust CSR programs that have been in operation in India since 2004, i.e. well before the recent CSR legislation in India.

In addition to the spend done centrally for global programs, there are CSR programs and investments in local spend in India which may not fall within the definition of the activities presently covered under Schedule VII of the Companies Act, 2013. The benefit of these programs accrues to the community in India. Our internal team is looking at the design of some of these global programs to explore that some of the spend takes place through IBM India (i.e. is recorded in the books of the Company) and/or the feasibility of the activities being realigned so that they are covered under Schedule VII, in order to comply with the requirements of Section 135 of the Companies Act, 2013. Further, the company continues to drive citizenship initiatives based on provision of IBM’s deep global technical expertise and related services on a pro-bono basis in support of community efforts such as Impact Grants and Disaster Management even though such spending does not qualify for reporting under the act.

The CSR committee, hereby confirms that the implementation and monitoring of CSR policy is in compliance with CSR objectives and policy of the Company.

Mr. Chandrasekhar Thyagarajan  
Chairman of CSR Committee  
DIN – 01191158

Mr. Amit Sharma  
Director  
DIN – 00404377