

江门人才岛



IBM与客户建立战略合作伙伴关系，帮助客户打造IT创新服务园区，服务粤港澳大湾区。

业务挑战：

随着广州和深圳IT开发成本日益高企，IT产业转移到成本优势明显的地区成为紧急和重要的任务。江门市顺应趋势，希望在蓬江区打造IT创新服务园区，承接粤港澳大湾区软件产业的产业结构转移。通过对本地大学生的培训，为园区提供所需人才储备，实现江门市整体经济转型。

解决方案：

借助IBM在IT行业尤其是软件服务业的先进经验、及全球IT服务市场的领导地位、在印度、北美、欧洲及大连等地区的成功经验，我们将帮助客户开展深度的人才培训计划，为未来的创新服务园区储备人才。同时，IBM引入红帽专业培训服务，为本地大学生提供业内领先的开源技术培训。

收益：

- 帮助本地大学生，提升其在IT市场的竞争力，缓解了疫情对大学生毕业生就业的影响
- 为产业园区提供IT人才，支持粤港澳大湾区软件产业的产业结构转移
- 带动IT周边产业的高速发展，满足江门市整体经济转型
- 三年帮助江门人才岛培养3000多名学员

方案组合：

- GBS 经验丰富的咨询顾问服务
- GBS 经验丰富的软件开发测试专家服务
- GBS 强大的项目管理和交付服务
- 红帽全球领先的开源技术和培训服务



Jiangmen Talent Island



Jiangmen Binjiang
leverages IBM/Red Hat
training and
certification to create a
talent island and
develop an Innovative
Service Park in the
Greater Bay Area

Business Challenge:

With the increasing cost of IT development in Guangzhou and Shenzhen, it has become an urgent and critical task for the IT industry to move to areas with significant cost advantages. Following the trend, Jiangmen City Government plans to build an IT innovation service park in Pengjiang District to undertake the transfer of the industrial structure of the software industry in the Guangdong-Hong Kong-Macao Greater Bay Area. Through the training of local college students, the park will provide the talent pool needed to achieve the overall economic transformation of Jiangmen City.

Solution:

With IBM's advanced experience in the IT industry, especially the software service industry, IBM help Jiangmen Talent Island carry out in-depth talent training programs for future Innovative Service Park to reserves talents. At the same time, Red Hat professional certification training services(Red Hat Global Learning Services) are introduced to provide local college students with industry-leading open source technical training.

Outcomes:

- Help enhance local college students' IT market competitiveness and ease the impact of the pandemic on the employment of college graduates
- Provide IT talents for Innovative Service Park and support the transformation of the software industry in the Greater Bay Area
- Drive rapid development of IT related industries to meet the overall economic transformation of Jiangmen City
- Help Jiangmen Talent Island to train more than 3,000 students in three years

Solution Components:

- GBS Experienced Consultant Services
- GBS software development and testing expert services
- GBS project management and delivery services
- Red Hat open source technology and certification training(Red Hat Global Learning Services)

