

# The Essential CIO

Insights from the  
Global Chief Information  
Officer Study

## IBM CIO Dashboard

*Making data more valuable*

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In its first year, nearly  
**US\$2 million**

in efficiencies and cost savings realized

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Building and maintaining spreadsheets individually, and generating manual reports, is both very time-consuming and likely to result in numerous errors. The task is especially challenging at an organization like IBM because of the sheer volume of data that must be tracked and managed on a regular basis. That's why we developed the CIO Dashboard – a sophisticated business analytics system that lets users manage more effectively by providing a real-time picture of the business, from finances to the infrastructure.

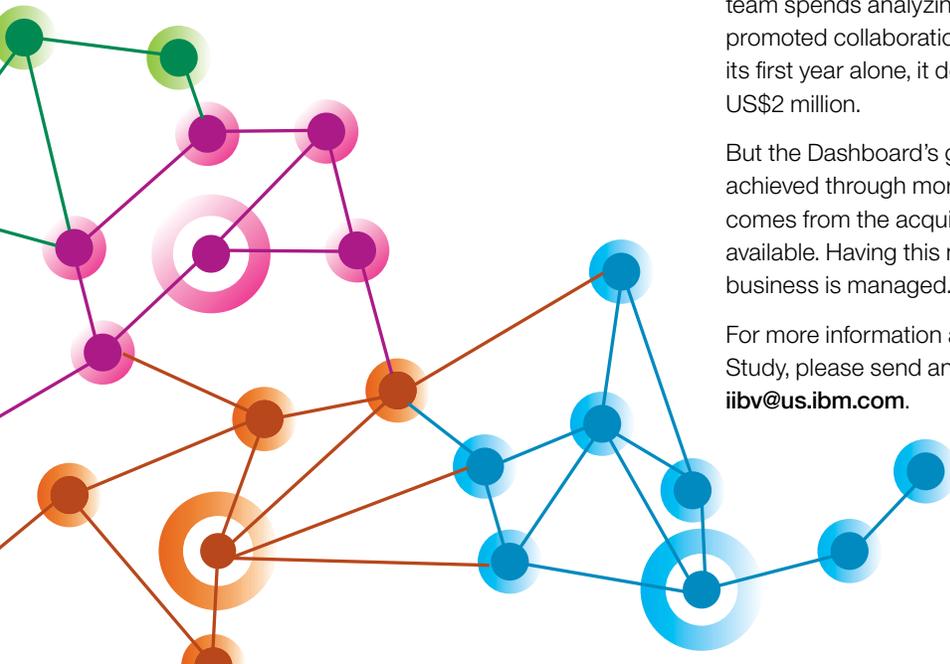
The CIO Dashboard is simple to navigate and uses clearly defined metrics that are directly linked to the company's business and IT objectives. It provides a single, IT-validated version of the data. The Dashboard can be used to monitor key performance indicators and comparative benchmarks and produce clear, compelling charts and graphics. A wide variety of reports can be generated, including high-level summaries for senior executives and more granular reports for those who need the details.

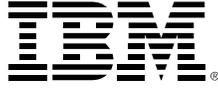
The Dashboard enables monthly CIO reviews. Armed with the insights and predictive analysis it provides, better, more informed decisions can be made faster and more efficiently.

The system has also reduced the amount of time the CIO's executive team spends analyzing data and generating reports. The Dashboard has promoted collaboration because there's now one version of the "truth." In its first year alone, it delivered efficiencies and cost savings of nearly US\$2 million.

But the Dashboard's greatest value goes far beyond productivity savings achieved through more easily accessible reports. The greatest value comes from the acquisition of information that was not previously available. Having this new information has literally changed the way the business is managed.

For more information about this case study or the IBM Global CIO Study, please send an email to the IBM Institute for Business Value at [iibv@us.ibm.com](mailto:iibv@us.ibm.com).





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May 2011  
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