

IBM XIV[®] Storage System Gen3

Unpredictable World | Predictable Performance

Lower management cost



1 full-time employee
to manage 7PB

Lower acquisition cost



Enterprise Storage
under \$1/GB

Lower energy cost



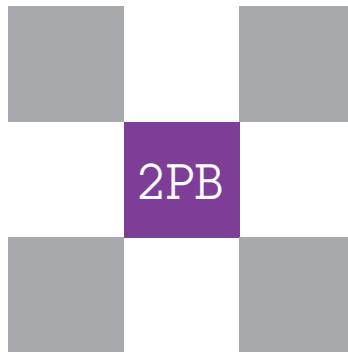
33%

Lower energy cost per
usable TB with 6TB drives

Consistent tune-free performance



Up to 2PB of storage
on a single floor tile



Cloud storage
your way



Integrated Appliance
Software-only
As-a-Service

Application-optimized storage



Lower SAP TCO

↓ 58%

lower TCO for SAP than
EMC VMAX40K (ITG, Oct 2012)



Primed for analytics

94% less time to
process loan scoring

120K



Top ESRP results for
Exchange 2013

120,000 mailboxes



Learn more at ibm.com/xiv

