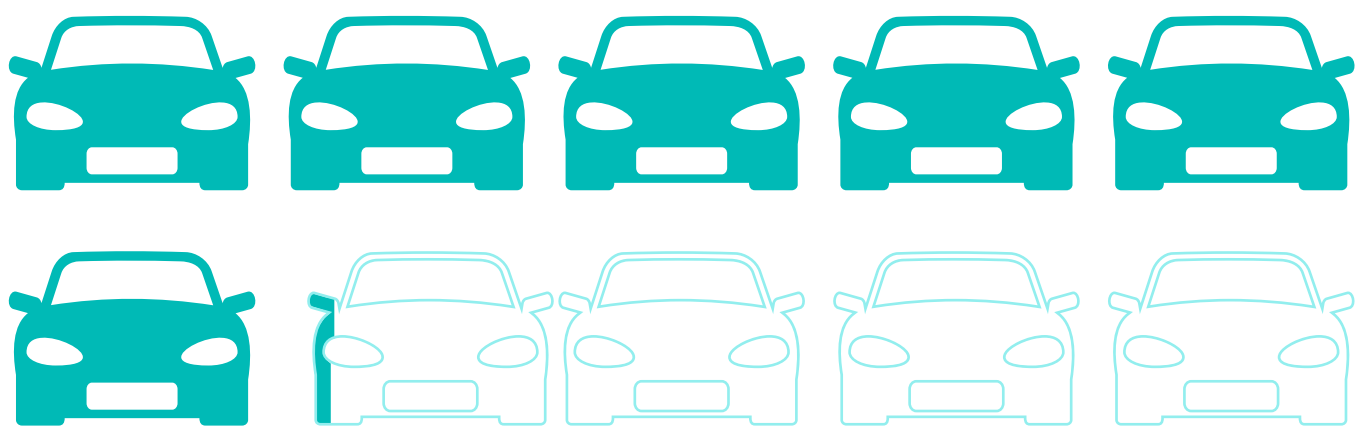


# Daring to be first

## How automotive pioneers are taking the plunge into blockchain

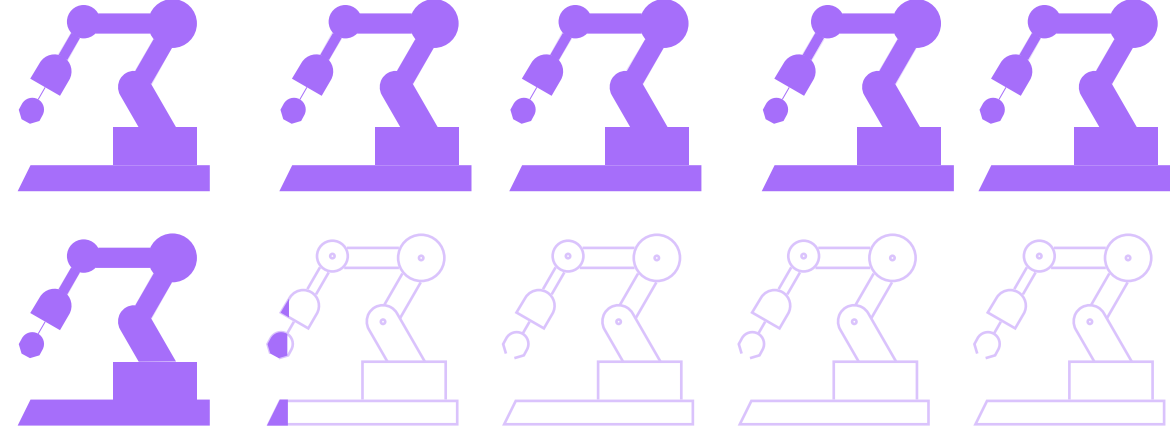
Many automotive executives believe that blockchain will be a disruptive force within the next three years

61%



OEMs

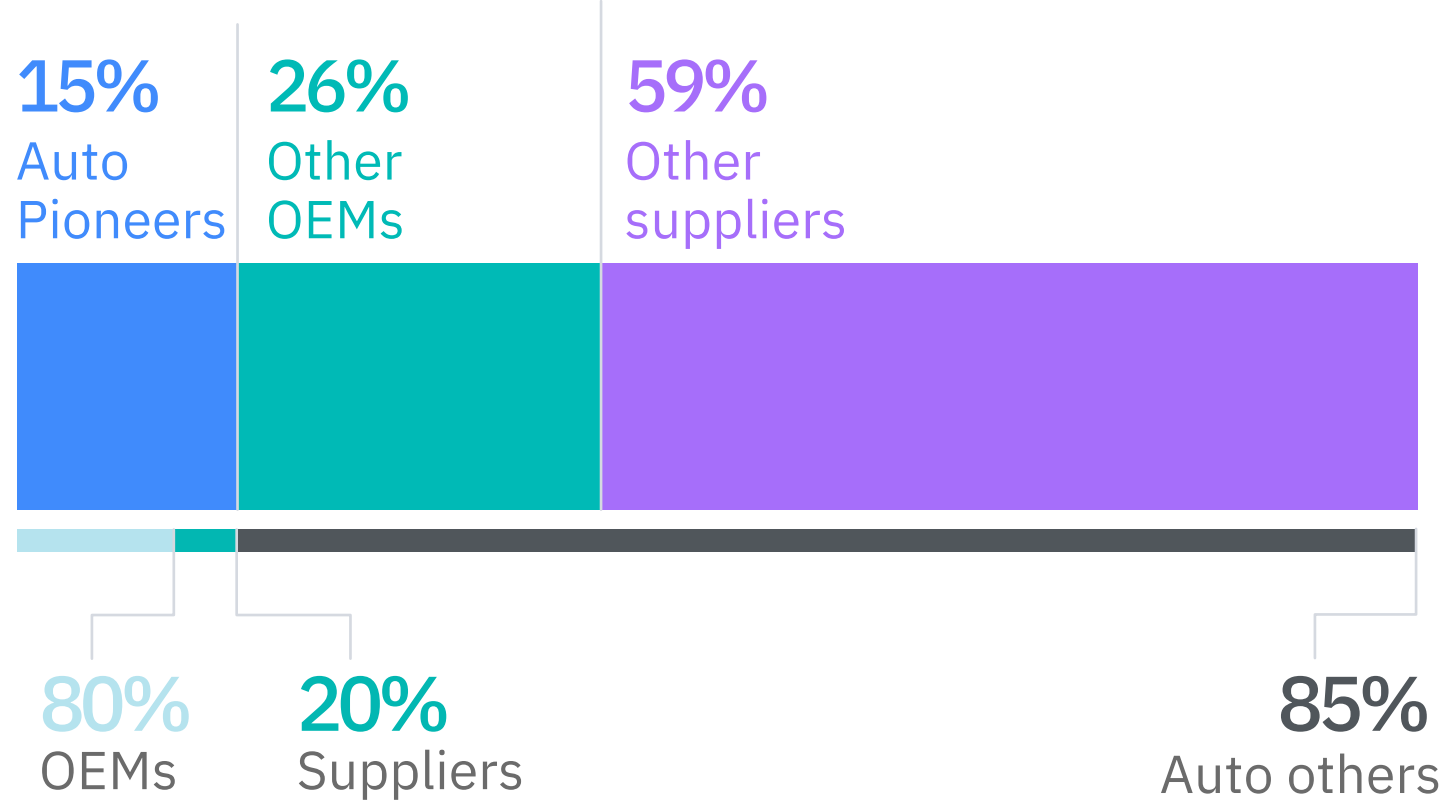
62%



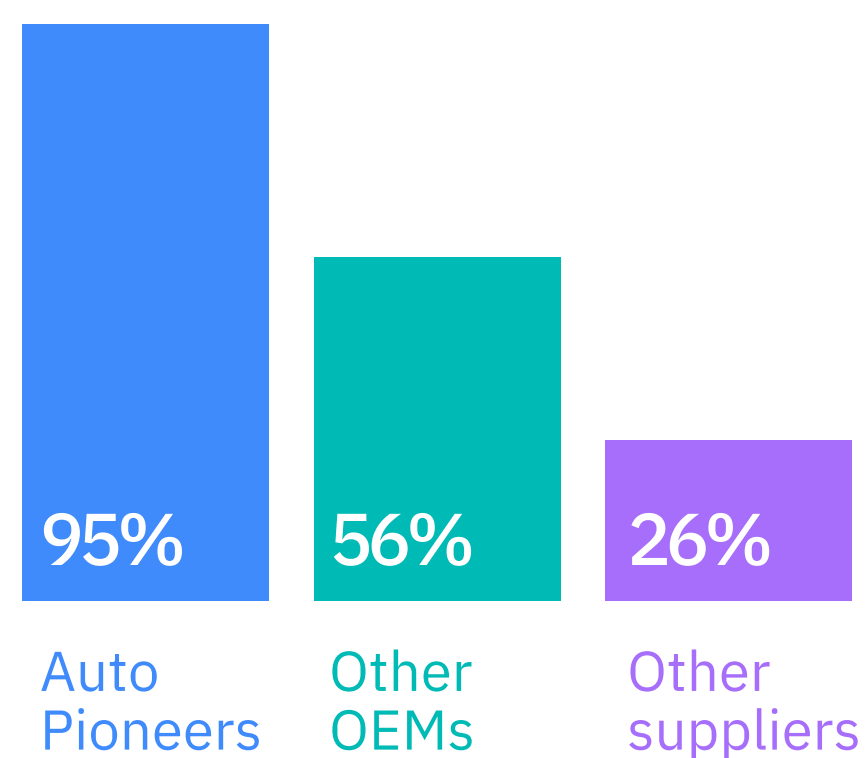
Suppliers

### Auto Pioneers lead the way

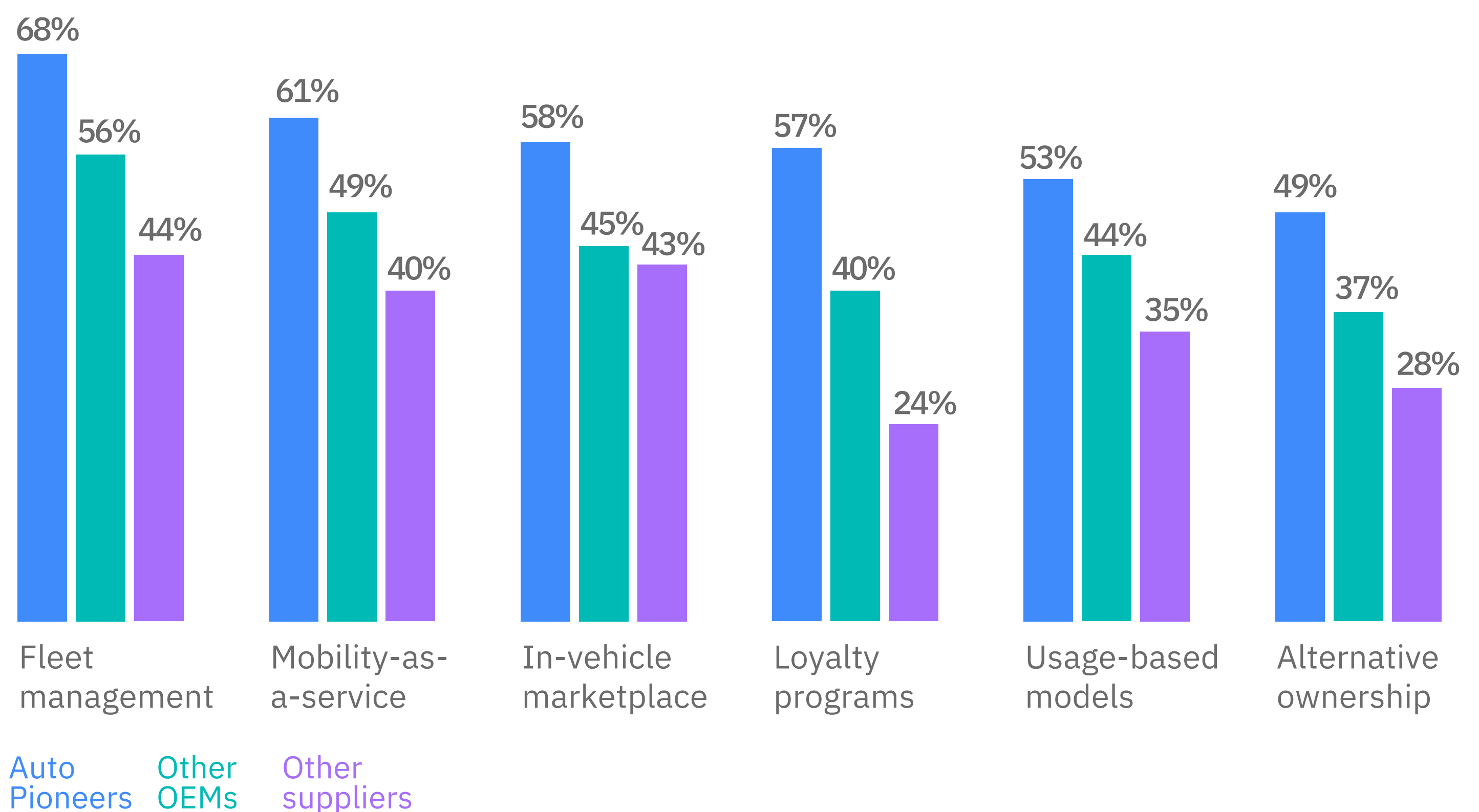
Auto Pioneers are taking action in establishing blockchain-based business networks



Auto Pioneers will be investing more aggressively in blockchain over the next three years



### Auto Pioneers expect blockchain investments will be influenced by new business models



Is your organization ready to take the plunge and reap the benefits of blockchain?

To learn more, visit:  
[ibm.co/blockchainauto](https://ibm.co/blockchainauto)