

Introducing IBM Boost



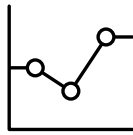
We are entering a new era. The world we live in has never changed so fast and it will never be this slow again. Developments in technology are coming so fast and are so monumental, they're leveling the playing field and disrupting every industry. To that end, 50% of the companies on the Fortune 500 in 2000 have since disappeared¹—principally due to new digital business models.

We are seeing the first shock waves of this tectonic shift in businesses of all sizes, with medium enterprise businesses being affected by disruption across multiple aspects of their organization. As a result, business leaders like yourself are concerned about keeping pace while managing many other important issues.

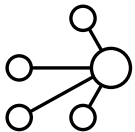
Business leaders are faced with many issues



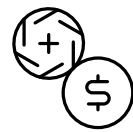
Acquiring and keeping talent



Enabling growth



Creating efficiencies



Managing cost and change

What it comes down to is this: Do you want to disrupt or be disrupted? The time for change is now.

IBM can help.

IBM has the solution for medium enterprise businesses

Introducing IBM Boost, a series of scalable, packaged, preconfigured services, delivered at a fixed price. They're designed to jump-start your organization's transformation and enhance your Workday experience.

Boost combines implementation services, transformational consulting, ownership enablement and IBM Global Financing to make it easy for you to take advantage of the combined offerings of Workday and IBM:

Implementation Services

- Launch package deployments
- Global delivery
- Tools and templates based on best practices that can help mitigate risk and accelerate your timeline

Transformational Consulting

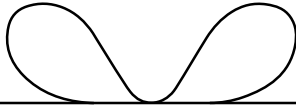
- Project strategy and roadmapping
- HR and financial transformation
- Change management and training
- Cognitive solutions that incorporate Watson and AI

Ownership Enablement

- Post-production services to strengthen, enhance and expand your Workday footprint

IBM Global Financing

- Flexible finance plans
- Deferred payments
- Full coverage of costs



IBM Global Financing		
Workday® – Workday Subscription		IBM® – Implementation Services – Transformational Consulting – Ownership Enablement

IBM Boost packages were designed to deliver a complete solution and address your business challenges. They make Workday accessible to you, no matter what challenges you are facing. And they promote successful adoption and long-term ownership of Workday, which will increase employee engagement and help you prepare for the future of your business.

Why IBM?

IBM is both a Workday partner and a customer, having deployed Workday for our own employees globally. We understand your challenges because we've experienced them too. And we know what works and what doesn't because we've been through it, and we can share our tried and true best practices and transformation experience with you.

Going to the cloud is a strategic imperative, and we know that the success of this initiative is critical to your business. With that in mind, we appreciate the importance of getting everyone on board from the start, and will work with you to plan out a roadmap that keeps the end-goal of your transformation.

We have a practice dedicated to change management because we know the value that it can bring to a project. We've put together a comprehensive scalable change program, including change strategy and management, communications, stakeholder engagement, training, user preparation, readiness and adoption. Our approach will ensure your employees are ready to adopt and embrace the new ways of working that your transformational journey supports.

And then, once you have the cloud as your foundation, you can add cognitive technologies, like IBM Watson, to build out chat bots and other machine learning bots. We have offerings to automate your services, which not only improves your operations, but can also reduce your costs. And, most importantly, enable better employee experiences.

Ready to take the next step?

Give your business a Boost today. Contact Matthew Gregory, Medium Enterprise Sales Leader, for more information: gregory@us.ibm.com.

