

think 2018

March 19 – 22, 2018
Las Vegas, NV

#IBMBlockchain

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Think about what you want from a conference

Everything IBM has to offer in one place, built for blockchain.

Join blockchain industry and thought leaders in the Cloud, Infrastructure and Reimagine Business Campuses who are leveraging IBM to convene their networks and reimagine business processes. Explore the value of developing a rich ecosystem of partners and builders who are leveraging the IBM Blockchain Platform and IBM Blockchain Services, and get hands on in the DevZone. Learn how you can transform your business with the world's most advanced expertise, technology and ecosystems.

Join us for our featured blockchain sessions – and more!

Monday, March 19th

6-6:40 pm

Welcome to Blockchain at Think Kickoff Party / Business Reinvention
Campus Theater

Speakers:

Jason Kelley, GM, Blockchain Services, IBM

Robert Rencher, Sr. Systems Engineer, Associate Technical Fellow, The Boeing Company

Roberto Mancone, MD, Global Head Disruptive Technologies & Solutions, Deutsche Bank AG

Tuesday, March 20th

8:30-10 am: **Chairman's Address /**
Mandalay Bay Events Center

Speakers:

Ginni Rometty, Chairman, President and CEO, IBM

David McKay, President and CEO, RBC

Lowell McAdam, CEO, Verizon

Mike White, CEO-designate, IBM-Maersk Joint Venture

Wednesday, March 21st

8:30-9:10 am:

Blockchain Keynote, Bringing Trust and Transparency to Business Networks with Blockchain / Mandalay Bay Ballroom

Speakers:

Bridget van Kralingen, SVP, Global Industries, Platforms and Blockchain

Marie Wieck, GM, IBM Blockchain

Frank Yiannis, VP of Food Safety, Walmart

Wesam Lootah, CEO, Smart Dubai

David Katz, Founder and CEO, Plastic Bank

9:30-10:10 am: **Digitizing a Global Supply Chain and Breaking Down Barriers with Blockchain /** Campus Theater

Speakers:

Marvin Erdly, IBM, Global Trade Digitization Leader, IBM Blockchain

Mike White, CEO-designate, IBM-Maersk Joint Venture

12:30-1:10 pm: **How Blockchain will Radically Transform the Economy /** Think Theater, Bayside E

Speakers:

Bettina Warburg, Co-Founder, Animal Ventures

1:30-2:10 pm: **Blockchain Open Forum: Learning's from Building Active Networks /** Bayside E Theater

Speaker

Marie Wieck, GM, IBM Blockchain

2:30-3:10 pm: **Unleashing the Power of your Group /** Cloud Theater

Speakers:

Jerry Cuomo, VP of Blockchain Technology, IBM Blockchain

Oscar Roque, AVP, Mobile Platform and Products, Interac



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