

# pixx.io – Accelerates product launch by 50 percent and drives business growth with a hybrid SoftLayer cloud solution

## 50% faster deployment

of the company's new media sharing and storage offering

## Supports global expansion

with extensive data center presence around the world

## Boosts value proposition

with high-performance cloud hosting infrastructure from IBM backing the new offering in the marketplace



### Solution component Services

- SoftLayer®



**Business challenge:** To launch its innovative, professional media management platform, pixx.io needed a highly scalable hosting infrastructure. The company wanted to team with a trusted provider offering a high-performance hosting environment, exceptional support services and global data center presence, including a facility in Germany.

**Solution:** pixx.io teamed with IBM to provision a hybrid infrastructure designed to store data both on internal customer servers and in a virtual server environment in the SoftLayer® Frankfurt data center. As its business grows, the company anticipates extending its infrastructure with SoftLayer virtual and bare metal servers as needed.

*“When we tell prospective customers that we’re backed by an IBM cloud solution, there’s an immediate feeling of safety and trust.”*

*—Andreas Gölkel, co-founder, pixx.io*