

Demystify mobile identity and access management

Tips and tricks for giving mobile users access to cloud applications, while enforcing enterprise security.

End users don't care where their apps are coming from. They just want to access the most critical ones, easily and quickly.

You, as an IT and security leader, are bogged down by the complexity and fragmentation of identity management, unhinged from solutions that support endpoints, end users and everything in between.



Users want app access on any device, anywhere.

You need to enforce conditional access to protect corporate data.

Users don't know where they can find approved apps.

You need to provide a unified app catalog— a one-stop shop for mobile and desktop.



Users don't want to wait for the access they need.

You need to delegate control of app permissions to line-of-business managers.

Users can't keep track of passwords for every business app.

You need to implement single sign-on (SSO) for supported apps.



IBM Security MaaS360 with Watson

Integrates identity and access management with an AI approach to unified endpoint management (UEM) that provides a transparent experience for mobile users—on smartphones, tablets and laptops. Key features enabled by IBM Security VeriFy—such as SSO, multifactor authentication (MFA), federated access and conditional access—help your business stay productive and secure while delivering on the expectations of users.

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