

THE DISRUPTORS

VOLUME 1

For these CIOs, no challenge is too daunting — and transformation is the key. Driven by inspiration, ingenuity and initiative, they redefine what's possible by designing disruption and turning insights into solutions. For Zola, inspiration is the power that sparks epic change.

ARROWHEAD, OK USA 6:03AM CST

Extreme weather events are the #1 risk to the world economy.¹ The storm that tore through this town has passed. The townsfolk are beginning to emerge from high water to assess their damaged lives.

NEW YORK, NY USA 7:03AM EST

Stechey Guarantors Response Room is buzzing as NYC wakes up. Their CIO, Zola, has been in the office for an hour, since the SMS about the storm in Arrowhead...

OK, LET'S GET TO IT. THIS IS WHY WE ARE HERE. THIS IS WHAT WE DO.

ARE THEY OUT THE DOOR YET?

I JUST WOKE THEM. THEY LEAVE IN 10...

OUTSIDE ARROWHEAD 6:15AM CST

REPORTS SHOW NO INJURIES, BUT THE DAMAGE IS PRETTY HEAVY. THE WATER SUPPLY MAY BE COMPROMISED... I'M WORRIED. WE NEED TO FIND A WAY TO HELP THESE PEOPLE.

@%&#. ME TOO. THESE ARE THE TIMES I WISH WE HAD SOMETHING... JUST SOMETHING FASTER.

NYC USA 7:27AM EST

WHAT IF WE START WITH WHAT YOU HAVE IN ALPHA... CAN WE ENHANCE THAT SO THE FIELD TEAMS CAN USE THEIR DEVICES TO FILE?

UH, YEAH, IT'S NOT FIELD TESTED BUT...

CAN WE STAND IT UP RIGHT NOW, HAVE IT RUNNING TODAY?

...PROBABLY?

THIS SHOULD BE INTERESTING...

FORTUNE FAVORS THE BOLD. I'VE GOT AN IDEA. LET'S GET TO WORK.

NYC 7:52AM EST

2/3 of successful projects use cloud APIs to build apps.²

OK, ALL RIGHT, WE HAVE SOMETHING HERE. I'LL GET THE STAGING READY.

ARROWHEAD 8:10AM CST

GOT A TEXT FROM HQ. THEY SAY THEY HAVE SOMETHING READY FOR US.

WHAT? ALREADY? NO WAY.

NYC 10:52AM EST

THAT IS COOL. WILL IT WORK WITH OUR BACKEND AND APIS?

MAGIC 8-BALL SAYS, 'ALL SIGNS POINT TO YES.' IF IT WORKS HERE IN STAGING, IT SHOULD WORK REAL-WORLD.

GO. PUSH IT.

ARROWHEAD 11:15AM CST

66% of business line leaders say their top goal of digital transformation is improving customer experience.³

OK, GREAT. I UPLOADED THE IMAGES, READY FOR YOU.

WELL DONE, NYC. NOT SURE HOW YOU DID THAT, BUT WE FELT IT HERE. SO DID ARROWHEAD. THEY ARE GOING TO BE ALL RIGHT.

DONE. I UPLOADED THE INVENTORY OF YOUR CONTENTS - NOW WE CAN SEND THE DAMAGE REPORT CLAIM. GET A CONTRACTOR LIST.

GOOD TO HEAR. BE SAFE THERE, GUYS.

NYC 12:16PM EST

Zola knows breaking the grip of fear is how innovation happens. She knows this won't be the last time she has to be bold to win.

SAYS THE GUY THAT DOESN'T HAVE TO CODE IT.

I THINK WE SHOULD STAND UP AN APP EVERY DAY BEFORE NOON.

LET'S GET LUNCH AND TALK ABOUT HOW WE CAN ANTICIPATE WHAT'S NEXT.

WE HELPED THEM TODAY, NOW WE HAVE TO DO IT AGAIN TOMORROW. GOTTA STAY BRAVE.

1. The Global Risks Report, World Economic Forum, 12th ed., 2017
 2. IBM Center for Applied Insights, "Star qualities: What it takes for mobile development projects to succeed" September 2015
 3. IDC's LOB Sentiment Survey, September 2016

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